

MÖKKE

GERMANY 1927

SPRING / SUMMER

2025

MÖVE SUPERWUSCHEL
50
YEARS



~ We create sensual and sustainable experiences for all stages of life and provide comfort – day after day.

Since 1927, MÖVE has stood for an unmistakable commitment to quality – now in the third generation of our successful family business. With a passion for craftsmanship, quality, and innovation, we set benchmarks in the fields of bathroom, bedding, and living. Our "Made in Germany" production ensures that our fluffy towels, cosy bathrobes, and soft bath mats consistently meet the highest quality standards.

For exciting insights into our company history, feel free to visit pages 166 and 167. Our employees are not only an essential part of our success story but also embody the dedication that goes into every product. From our experienced design team to our fully integrated in-house production, as well as warehousing and logistics, our extensive expertise and comprehensive experience ensure that quality and innovation remain at the forefront of MÖVE.

As a manufacturing company, we take responsibility – for our region and the environment. Our commitment extends not only to the continuous improvement of our products but also to the sustainable development of our production site in the Zittauer Mountains, Saxony. Through technical innovations and advanced technologies, we minimise energy and resource consumption. The positive effects of our initiatives have been summarised for you on pages 32 / 33.

Since the 1970s, MÖVE has been one of the most well-known and beloved towel brands in Germany. By expanding our range to include accessories, room fragrances, and bedding, we have evolved from a towel manufacturer into a significant provider of premium lifestyle products. Today, we are a leading premium brand for refined interiors and feel-good spaces, impressing each season with exclusively designed and expertly crafted collections.

With the trend collections NEW HERITAGE and MONOCHROME, two exceptional design highlights will enrich our range this spring. Both uniquely combine traditional terry weaving of the highest quality with a strong focus on design.

With NEW HERITAGE, we bring the elegant heritage of classic design to life in modern towels. In timeless, nature-inspired colours, this collection exudes tranquillity and sophistication. It features the currently popular piqué alongside traditional terry towels with intriguing textures such as pearl and wave patterns, as well as decorative stitching, handcrafted to perfection. Classic designs and exceptional craftsmanship make the towels in the NEW HERITAGE collection truly unique.

MONOCHROME embraces the interior trend of colour drenching, blending textures and patterns with striking tones in monochromatic elegance. Particularly striking in this collection are the two yarns made from cotton and bamboo, which absorb dye with varying intensity, creating the unique jacquard design of the textiles. The interplay of velour and terry reflects the elegance of this collection.

The popular SUPERWUSCHEL collection celebrates its 50th anniversary this year, adding a summery touch with the trend colour "peach fuzz". In addition, our beloved CLASSICS collections and the continuously expanding range of ACCESSORIES are enhanced by exciting new products.



We warmly invite you to browse through our new MÖVE catalogue – let yourself be surprised and inspired.

SPRING/ SUMMER 25

CONTENTS

Trends 6

NEW HERITAGE	8
MONOCHROME	20

Our Responsibility 32

Classics 34

SUPERWUSCHEL	36
BAMBOO LUXE	72
PIQUÉE	84
BROOKLYN	96
BLISS	106
LOFT	116
HOMEWEAR	124

Sustainability 134

Home Spa 136

WELLNESS	138
EDEN	150
SAUNA	162

Our Story 166

Accessories 170

AURA	172
BLACK VELVET	174
BLACK & WHITE	176
DECO	178
LINE	180
NEW ORBIT	182
OAK	184
SERENITY	186
SOLID	188
PUSH	190
STAND	191
VELVET	192
MIRRORS	194

Baskets & More 196

BOHEMIAN	198
BAMBOO	200
CANVAS	202
COTTON	204
TUBE	206
TWEED	208
WEAVE	210
WOOD	211

Candles & Scents 212

APOTHECARY	214
ESSENTIALS	215
ORGANIC	216
SIGNATURE	217
SOAPS	218

ORDER TERMS & CONDITIONS	220
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TRENDS

Every season MÖVE continues to impress with exceptional and exclusive trend collections. Current trends from fashion, art and interior design are skilfully transformed into fluffy towels, cosy bathrobes and soft bath mats in a contemporary yet imaginative way. This is how limited collections are created that repeatedly reinterpret the traditional material of terry towelling. Expressive Jacquards, opulent borders, elaborate hems and innovative yarns reflect the high design standards.

The trend collections can be combined in a variety of ways in terms of colour and theme: with one another in the fashionable mix & match look or with the timeless MÖVE Classics collections created in the zeitgeist.



NEW HERITAGE

NEW HERITAGE – classic grace and timeless elegance combined with unique design accents. Inspired by traditional patterns, the towels and robes are both contrasting and timelessly aesthetic. The soft shades of Dark Grey, Angora, Black, and Nature, as well as the finely crafted textures of the towels, radiate tranquility and elegance. The piqué towels introduce a trend-driven quality within this classically stylish composition.

NEW HERITAGE embodies the perfect symbiosis of tradition and modernity, exceptional quality crafted with outstanding craftsmanship, and elegantly elevated design.





721 angora¹
820 dark grey¹

1-1480/8920

NEW HERITAGE
Waves and Stitches

Size (cm)

100 % cotton, 530 gsm

50 x 100
67 x 140

¹ Delivery date: 15.02.2025



721 angora¹
820 dark grey¹

1-1479/8338

NEW HERITAGE
Pearls and Stitches

Size (cm)

100% cotton, 520 gsm

50 x 100

67 x 140

¹ Delivery date: 15.02.2025



~ In elegant black and nature-inspired beige, the bath towels radiate tranquility and elegance. Made from 100% premium cotton in modern piqué, these towels are especially light and airy for the summer. Piqué: the trend fabric with a waffle structure that captures attention.



082 black/nature¹

1-1471/8789

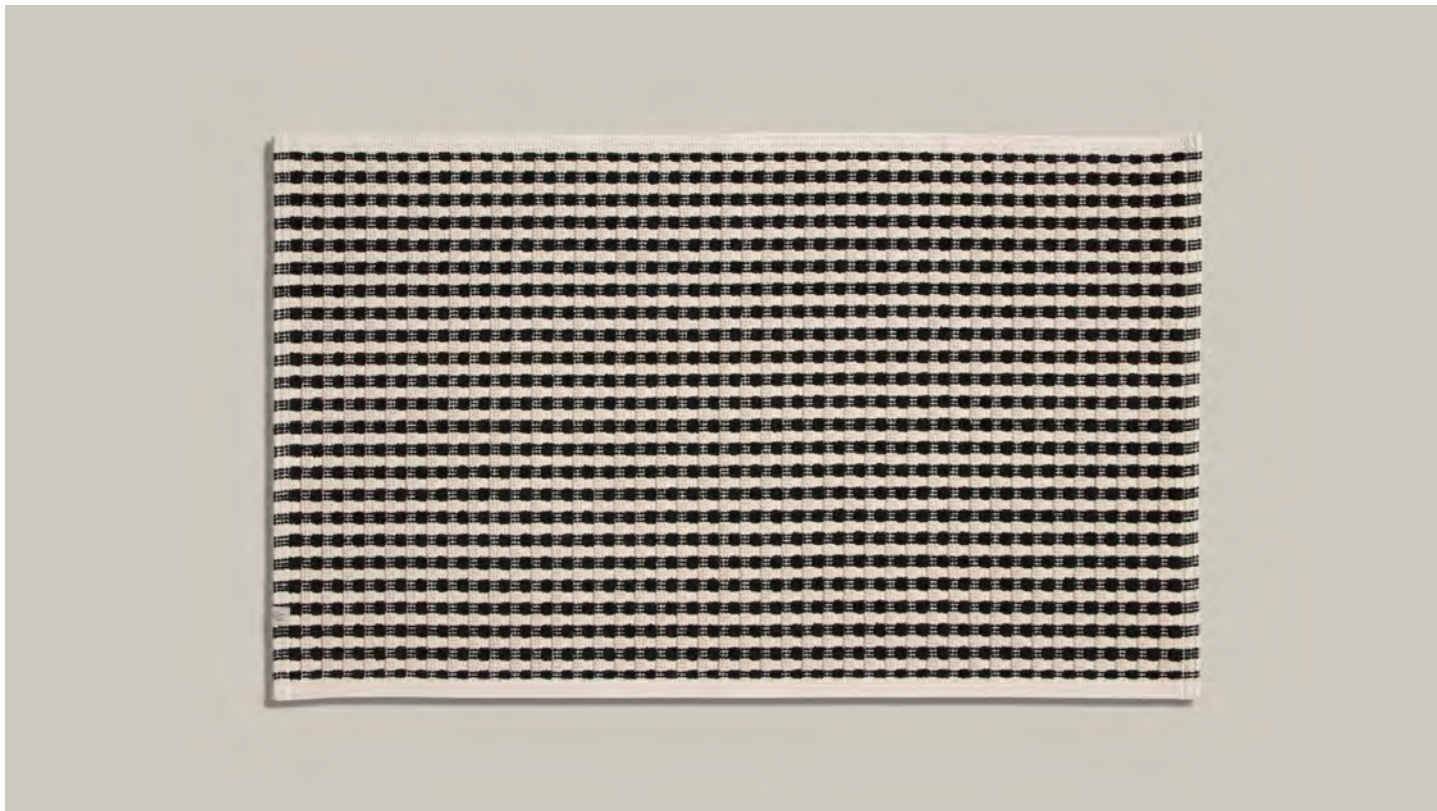
NEW HERITAGE
Waffle piquée

100 % cotton, 260 gsm

Size (cm)

30 x 30
30 x 50
45 x 90
75 x 160

¹ Delivery date: 15.02.2025



081 nature/black¹

4-2304

NEW HERITAGE
Bath mat Stripes

Size (cm)

90 % cotton, 10 % polyester
1500 gsm

60 x 100

¹ Delivery date: 15.02.2025



~ The hooded bathrobes in lightweight cotton piqué are pleasantly soft and airy at the same time. The robes drape casually, adding a touch of summery elegance.



081 black/nature¹



081 nature/black¹

2-8080/0175

NEW HERITAGE
Hooded bathrobe

Waffle piquée with patch pockets
100 % cotton, 290 gsm
length 125 cm

Size

S
M
L
XL
XXL

¹ Delivery date: 15.02.2025

2-8079/0578

NEW HERITAGE
Hooded bathrobe

Waffle piquée with pockets
100 % cotton, 240 gsm
length 115 cm

Size

36
38
40
42
44

¹ Delivery date: 15.02.2025

MONO- CHROME

MONOCHROME impressively captures the interior trend of color drenching. Accent colours meet varying yarns made from cotton and bamboo. It is only through the differing absorption of colour that the striking patterns and textures of the towels come to life. The premium cotton is combined with particularly sustainable bamboo pulp, creating a unique surface texture. Two of the towels also feature a luxurious sheen due to their velour finish.

With its monochrome design, the collection focuses on patterns and clean lines within a spectrum of colours. The subtle lustre of bamboo viscose transforms the bathroom into a design oasis. Perfectly complementary in both colour and material with the BAMBOO LUXE collection.





BLACK VELVET
Toothbrush holder
Page 175

~ Nature-inspired lines create a playful effect on the terry towel. The pattern is formed solely through the use of cotton and bamboo, which reveal the colour in different ways.



- 262 coral¹
- 560 malachite¹
- 850 stone¹

1-1464/3548

MONOCHROME
Organic lines

Size (cm)

80 % cotton, 20 % viscose from
bamboo cellulose, 530 gsm

50 x 100
67 x 140

¹ Delivery date: 15.03.2025



262 coral¹
 560 malachite¹
 850 stone¹

1-1483/6206

MONOCHROME
 Check

Size (cm)

Velour	50 x 100
80 % cotton, 20 % viscose from bamboo cellulose, 490 gsm	67 x 140

¹ Delivery date: 15.03.2025



~ The towels made from cotton and bamboo-derived viscose have an incredibly soft feel and a luxurious sheen. The monochrome fusion of textures enhances the elegance.



262 coral¹
 560 malachite¹
 850 stone¹

1-1467/3549

MONOCHROME
Small Pearls

Size (cm)

Pearl structure	50 x 100
80 % cotton, 20 % viscose from bamboo cellulose, 570 gsm	67 x 140

¹ Delivery date: 15.03.2025

~ The towels with a fine pearl structure perfectly complement the collection, completing it with understated elegance. The texture creates a light massaging effect during use.

SOAPS
 ↓
 Glycerine soap
 Page 219





↑ **SIGNATURE**
Scented candle
Page 217

~ Colour accents in a monochrome style, kept consistently within a single spectrum, are an irresistible interior trend. The SIGNATURE candle perfectly complements the solid-coloured towels, transforming the bathroom into a modern design oasis.



- 262 coral¹
- 560 malachite¹
- 850 stone¹

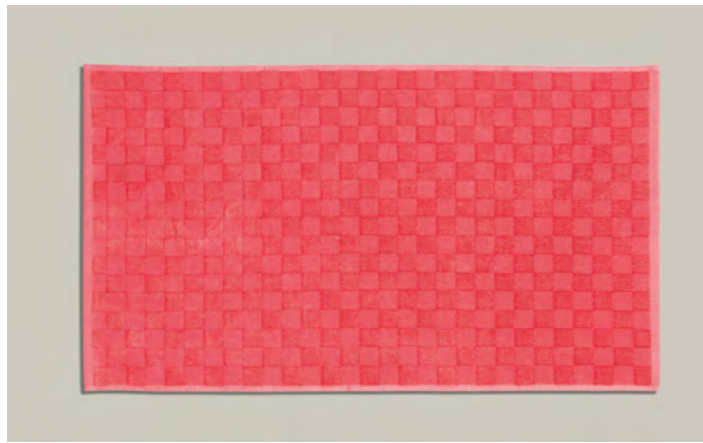
1-1466/5249

MONOCHROME Stripes

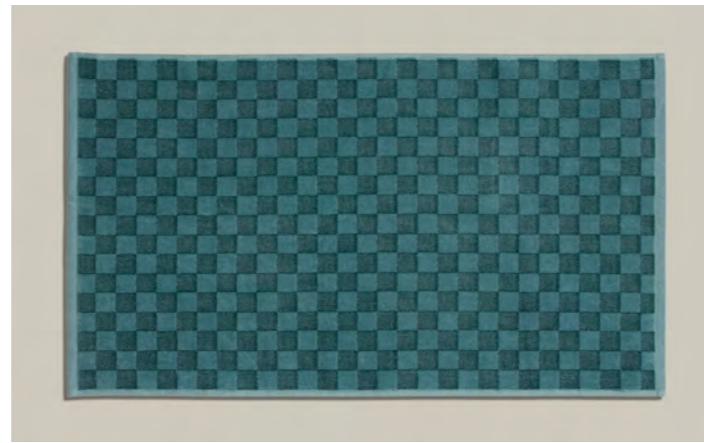
Size (cm)

Velour	50 x 100
80 % cotton, 20 % viscose from bamboo cellulose, 510 gsm	67 x 140

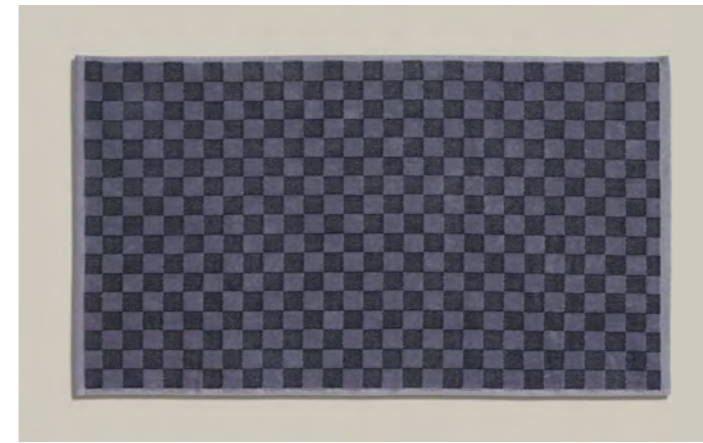
¹ Delivery date: 15.03.2025



262 coral¹



560 malachite¹



850 stone¹

~ Sensually soft and pleasant underfoot. The subtle lustre of the bamboo viscose fibre transforms the bath mat into a design feature.

1-1483/1130

MONOCHROME
Bath mat Check

Size (cm)

Velour
75 % cotton, 25 % viscose from
bamboo cellulose, 990 gsm

50 x 80

¹ Delivery date: 15.03.2025



OUR RESPONSIBILITY

Our steadfast commitment to environmentally friendly and sustainable measures is evident both within and outside our company.



OEKO-TEX STANDARD 100 (PRODUCT CLASS 1)

OEKO-TEX, which is now represented in over 60 countries worldwide, is an association of 18 independent research and testing institutes from Europe and Japan. Together the partners develop methods and limit values for testing textiles and leather and are also responsible for setting various standards, including the OEKO-TEX Standard 100. This standard is granted to all textiles tested for harmful substances – from yarn to finished product.

All MÖVE terry towelling products have been awarded the OEKO-TEX Standard 100 and also labeled with the addition of product class 1 – from washing gloves to bathrobes. This addition makes the certification even more important, as it means that our products are also suitable for both sensitive baby skin and allergy sufferers.

SUSTAINABILITY IN OUR COLLECTIONS

As a manufacturer, we take responsibility – for our region and the environment. Our weaving mill is powered exclusively by solar energy, which we generate from our own solar system. This helps us to save fossil fuels and significantly reduce our ecological footprint.

The naturally soft water from our own well used for production does not require the addition of chemicals for water softening; the rinse water is used several times. At the same time, by using our own resources, we save valuable drinking water that has undergone costly treatment.

We avoid plastic as much as possible in the packaging of our organic collections and plan to do the same for all other items. Another big step has already been taken with our bathrobes – by switching from hanging to folded, we have by now been able to do completely without plastic hangers in addition to reducing the plastic needed for protective packaging by 50%. Furthermore, all plastic packaging used in our company in the future will have a recycling content of at least 50%; the main item – polybags – will even have a content of at least 80%. In general, we always try to avoid any use of plastic. If this is particularly not possible, the products used are PVC-free. For the hangtags to label our goods,

we make sure that they are made of FSC-certified paper.

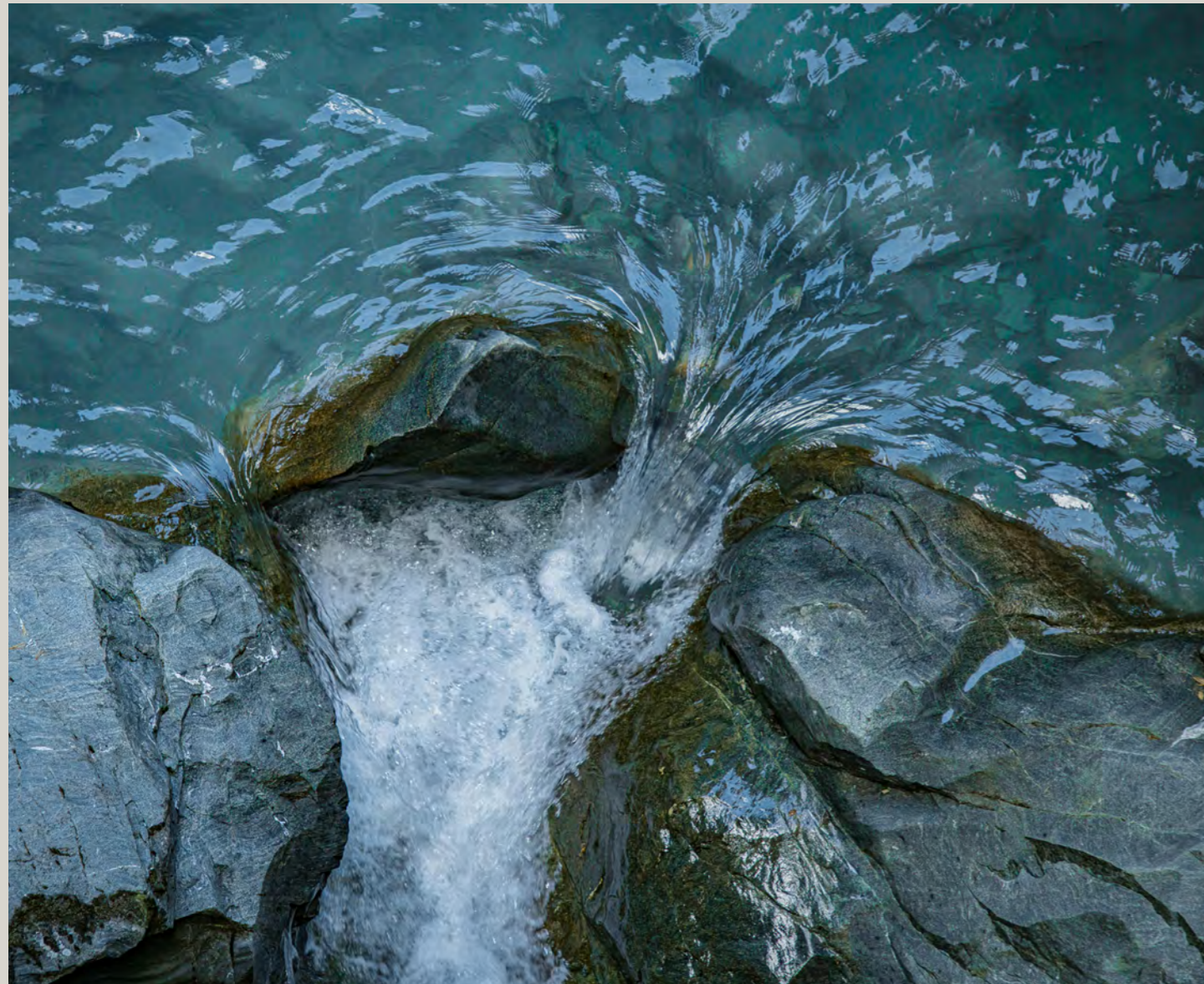
SUSTAINABILITY AT THE POS

We also embrace the theme of sustainability in our MÖVE stores and for some time now have been offering our customers only paper carrier bags. Even better for the environment and a good example of upcycling are our high-quality fabric bags. These are woven from the most diverse coloured yarn scraps that accumulate every day in our production and are far too good to throw away. Using 100% self-generated energy in the weaving mill, they are turned into environmentally friendly and sustainable fabric bags in two sizes. And because there are never the same leftover yarns, each bag is unique and truly one-of-a-kind. Whenever possible, the bags are shipped to the stores using a reusable transport system, thus saving on cardboard boxes – which are otherwise made of 100% recycled materials.

NATURE CONSERVATION AND UPCYCLING

With remnants from production on the other hand – linting from shearing and tumbling and edge trimmings from sewing – we support upcycling projects of universities and their students for experiments on resource conservation. This results in, for example, then attractive design objects which are even biodegradable because of their nature and the way they are made. In 2015, “recreate textiles” of Katrin Krupka was awarded the Brandenburg Design Prize for this.

For some years now, we have been committed to the regional reforestation of forests. In 2024, for example, we planted almost 40,000 trees for a reforestation project in North Rhine-Westphalia. The landscape and EU bird sanctuary was hit hard by hurricanes in 1990 and 2007 and is also suffering from increasingly severe drought. By replanting 26 different tree species, nature should be better able to withstand the future challenges of climate change.



CLASSICS

Our timelessly beautiful classics "Made in Germany" have been a regular feature of the MÖVE collection for many years. They boast a wide range of sizes, hard-wearing materials as well as high-quality and detailed workmanship. Thanks to our extensive expertise and know-how, they are continually developed and reflect our passion for terry towelling.

Another important aspect that makes our CLASSICS so special is the consistent range of colours – a sustainable feature that is more important today than ever. Popular and known colours are still available years later; newly added, seasonal colours are perfect for harmonious combination with the TRENDS.



CLASSICS COLLECTION

SUPER- WUSCHEL

For 50 years, SUPERWUSCHEL has delighted customers with its peerless softness and absorbency – a true bathroom classic. For generations, the CLASSICS collection SUPERWUSCHEL has represented enduring quality and exceptional comfort.

To mark this anniversary, we celebrate its timeless design, extensive colour palette and elegant sophistication. Even after half a century, SUPERWUSCHEL remains the perfect companion for moments of everyday comfort. From face cloths to sauna towels and bathrobes for both young and old, SUPERWUSCHEL offers the ultimate feel-good package for your bathroom and cosy moments.



TOWELS



- 163 peach fuzz¹
- 262 coral
- 075 ruby

~ Our popular, extra cosy SUPERWUSCHEL collection is available in many different colours and sizes. SUPERWUSCHEL brings maximum volume and absorbency to your bathroom. The practical towels and small items are particularly soft, fluffy and easy to wash thanks to the specially treated premium cotton – ideal for everyday use.



- 458 lagoon
- 577 aquamarine
- 410 cornflower
- 596 deep sea



- 001 snow
- 869 nature
- 713 cashmere
- 660 tea

→
MIRRORS
 Mirror small
 Page 195



SUPERWUSCHEL ...



**IS PRODUCED
 USING SOLAR ENERGY**

The weaving mill in Großschönau, our production site in Saxony, is powered entirely by solar energy generated from its own in-house solar system.



- 829 silver
- 850 stone
- 820 dark grey
- 199 black



- 115 gold
- 658 peridot
- 665 cypress

0-1725/8775

SUPERWUSCHEL
Plain

	Size (cm)
with embroidered signet	15 x 20
(from size 30 x 50 cm)	30 x 30
100% cotton, 550 gsm	30 x 50
	50 x 100
	60 x 110
	80 x 150
¹ Delivery date: 15.02.2025	100 x 160

SUPERWUSCHEL ...



IS MADE FROM
SUPER-SOFT PREMIUM COTTON

All products in the SUPERWUSCHEL collection are crafted from 100% premium cotton and are certified to OEKO-TEX Standard 100, Product Class 1. The consistently high quality has been a cornerstone of the brand since its inception and remains unwavering to this day.

~ The hand and bath towels in a striking striped design are perfect for combining with plain colours and bring a fresh and trendy look to the bathroom.



- 062 cypress/peridot¹
- 042 deep sea/cornflower¹
- 021 ruby/coral
- 082 black/cashmere

1-1401/8705

SUPERWUSCHEL
Block stripes

	Size (cm)
Doubleface with embroidered signet	50 x 100
100% cotton, 510 gsm	80 x 150

¹ Delivery date: 01.03.2025



- 458 lagoon
- 001 snow
- 075 ruby
- 596 deep sea



- 660 tea
- 869 nature
- 713 cashmere
- 850 stone
- 820 dark grey

0-1725/8775

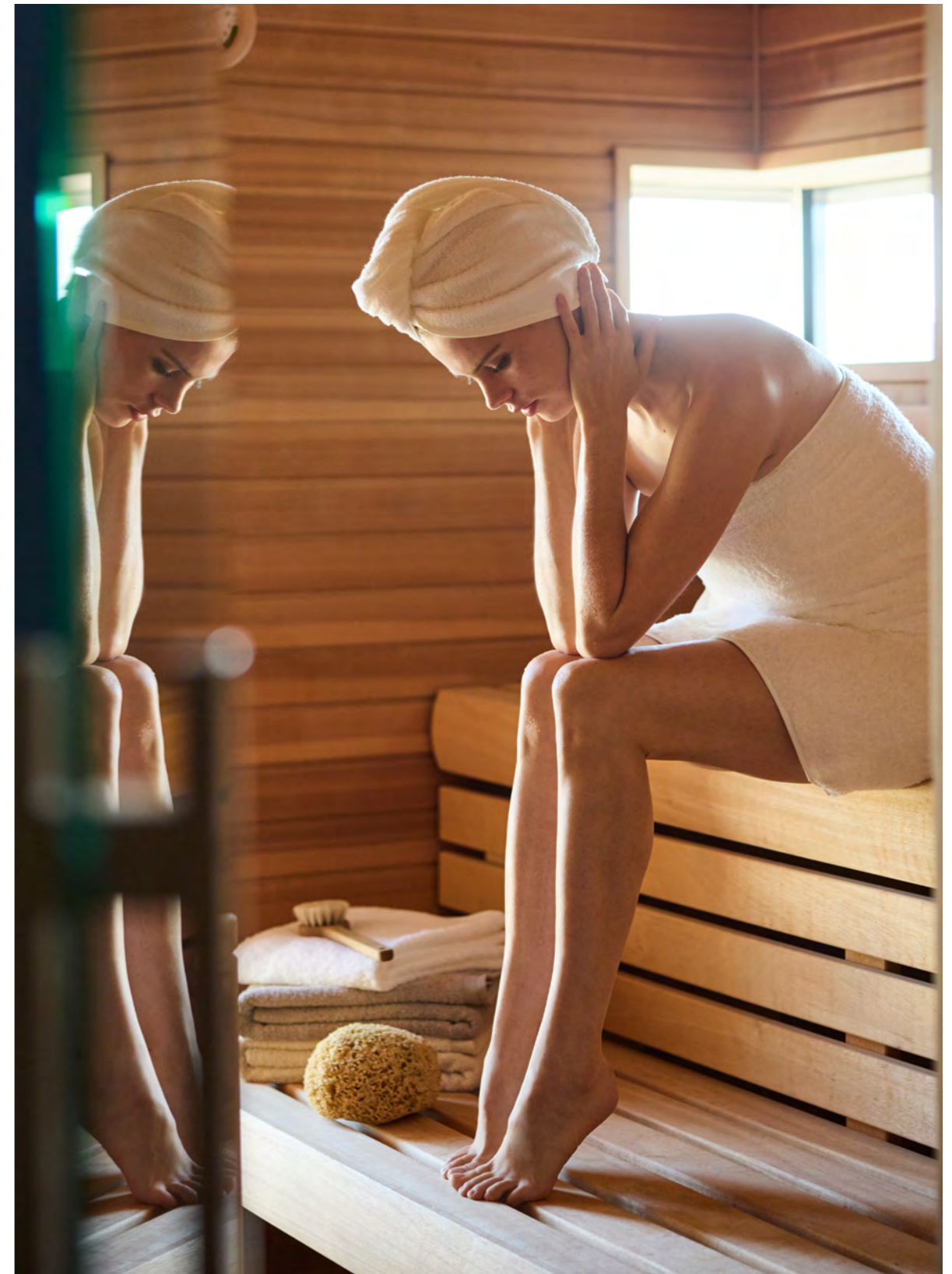
SUPERWUSCHEL
Sauna towel

Size (cm)

with embroidered signet
100% cotton, 550 gsm

80 x 200

~ The fluffy sauna towels in timeless colours can absorb lots of water and are hard-wearing and durable. They have striking details such as the characteristic piping border and embroidered seagull signet.



BATH MATS



ESSENTIAL
Scented candle
Page 215



~ For a soft feeling underfoot: the fluffy bath rugs and shower mats delight in a variety of sizes and designs to round off the collection. In terms of colour, they are perfectly coordinated with the towel series, but also complement many other programmes.



458 lagoon



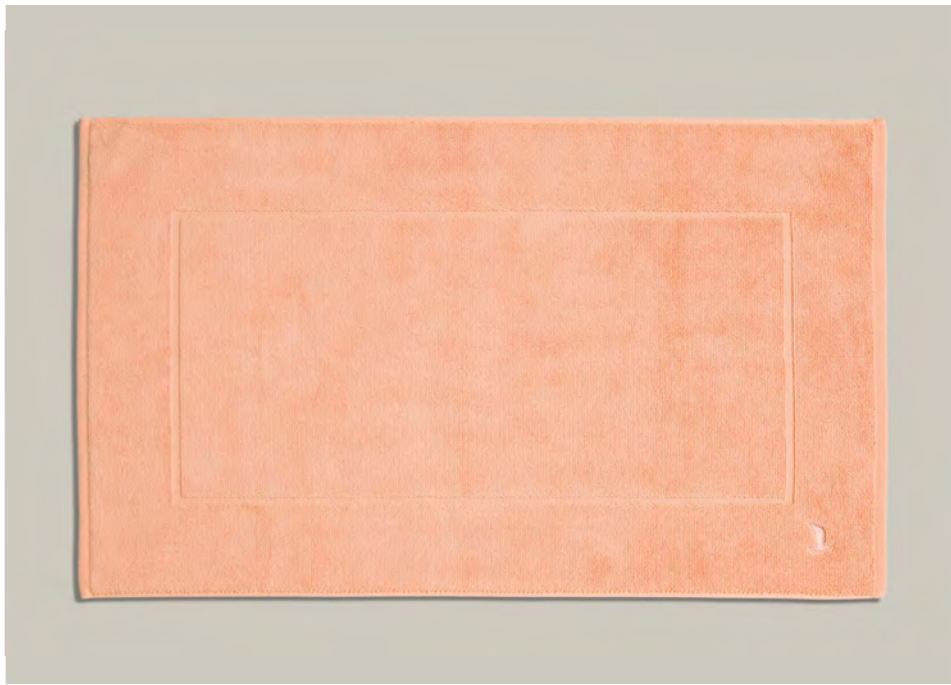
658 peridot



115 gold



262 coral



163 peach fuzz¹



596 deep sea



410 cornflower



577 aquamarine



075 ruby



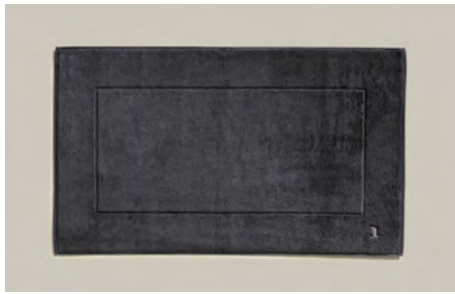
199 black



829 silver



001 snow



820 dark grey



850 stone



713 cashmere



665 cypress



660 tea



869 nature

1-0300/8126

SUPERWUSCHEL
Bath mat

with embroidered signet
100% cotton, 1350 gsm

Size (cm)

60 x 60
60 x 100
60 x 130

¹ Delivery date: 15.02.2025



713 cashmere



075 ruby



262 coral



199 black



001 snow



869 nature



820 dark grey



850 stone



829 silver



596 deep sea



410 cornflower



665 cypress



660 tea



458 lagoon



658 peridot



163 peach fuzz¹

0-2831/8022

SUPERWUSCHEL
Shower rug

Size (cm)

with woven-in signet
100% cotton, 700 gsm

50 x 70

¹ Delivery date: 15.02.2025



001 snow



829 silver



850 stone



869 nature

4-2169

SUPERWUSCHEL
Bath mat

Size (cm)

Tufted bath mat, doubleface
100% cotton, 2000 gsm

60 x 100

w The soft doubleface mat is extra voluminous and fluffy thanks to the special tufting technique. It gives the SUPERWUSCHEL collection an elegant accent.

SUPERWUSCHEL

BATHROBES



~ Comfortable and fluffy: the soft SUPERWUSCHEL bathrobe. Its classic cut and cosy hood make it the perfect feel-good must-have. Even younger children can snuggle up in the popular SUPERWUSCHEL hooded robe after bathing. In four popular colours and as many sizes, it fits both children and teenagers.



660 tea¹



850 stone³



458 lagoon¹



713 cashmere¹

SUPERWUSCHEL ...



**IS EXTRA-FLUFFY
THANKS TO COMFORT FINISH**

The exceptionally high loop creates a larger surface area, which is enhanced during production using the specialised Comfort Finish to add even more volume. This makes SUPERWUSCHEL incredibly soft and wonderfully cosy.



596 deep sea³



410 cornflower¹



001 snow²



075 ruby¹

2-7079/0661

SUPERWUSCHEL
Hooded bathrobe

100% cotton, 380 gsm
length 120 cm

¹ available in XS – XL
² available in XS – XXL
³ available in S – XXXL

Size

XS
S
M
L
XL
XXL
XXXL



075 ruby



850 stone



660 tea



410 cornflower

2-8047/0661

SUPERWUSCHEL
Hooded bathrobe Kids & Teens

100% cotton, 350 gsm
length 90 cm for size 140

Size
128
140
152
164



SUPERWUSCHEL

ACCESSORIES



SUPERWUSCHEL ...



**CONTAINS
24 HOURS OF CRAFTMANSHIP**

Each SUPERWUSCHEL towel contains 24 hours of skilled craftsmanship, from the spool of yarn to weaving and the perfect finish, to create the ultimate cosy experience.

~ When it comes to warm feet and stepping out in style, these slippers are just the thing. The thick sole and fluffy towelling keep the cold at bay, while the modern design is an eye-catcher at home and on the go.



001 snow



850 stone



596 deep sea¹



713 cashmere¹

SUPERWUSCHEL ...



IS MADE OF 500.000 PILES

Each SUPERWUSCHEL towel is crafted with nearly half a million piles to become the ultimate cosy towel.

2-8043

SUPERWUSCHEL Slippers

	Size
100% cotton	36 – 38 39 – 41 42 – 44

¹ Delivery date: 01.03.2025



001 snow



199 black

2-7339/7563

HOMWEAR
Turban

Size (cm)

with button closure
100% cotton

27 x 67

~ For an all round, snugly well-being experience:
A stylish hair turban made of particularly absorbent
terry towelling is gentle on the hair and speeds up
drying time.





A.



B.



C.



D.



E.

THE PERFECT MATCH FOR SUPERWUSCHEL

A. COTTON P. 204 / 205 — B. SIGNATURE P. 217 — C. DECO P. 179 —
D. SOAPS P. 218 / 219 — E. STAND P. 191

BAMBOO LUXE

The ultra-soft and delicately shimmering BAMBOO LUXE collection transforms every bathroom into a luxurious wellness oasis with a Far Eastern flair. It is made from a unique blend of cotton and viscose from bamboo pulp and uses the natural properties of the bamboo fibre. The small items, towels and bath mats are extra absorbent, antibacterial and circulate air and moisture.

The cotton content makes the collection extremely easy-to-clean, long-lasting and hard-wearing at the same time. The attractive pearl texture and the wide, sheared velour border emphasise the luxurious weight; the rich colours have a calming effect, allowing relaxing moments to enter the home day after day.





- 001 snow
- 308 iris¹
- 266 berry

~ The delicately shimmering towels and bath mats made from a unique cotton-bamboo mix add a touch of exotic luxury to the BAMBOO LUXE collection. The rich colours have a calming effect and accentuate the elegant weight of the items, which are particularly soft and absorbent thanks to the bamboo fibres they contain.



~ This high-quality collection with a special flair features a fine pearl texture and silky velour border. The special mix of materials makes your beauty routine extra gentle and leaves your skin feeling pleasantly relaxed.

BLACK VELVET
 Soap dish
 Page 172 / 173



- 386 deep lake
- 850 stone
- 823 silver grey
- 199 black

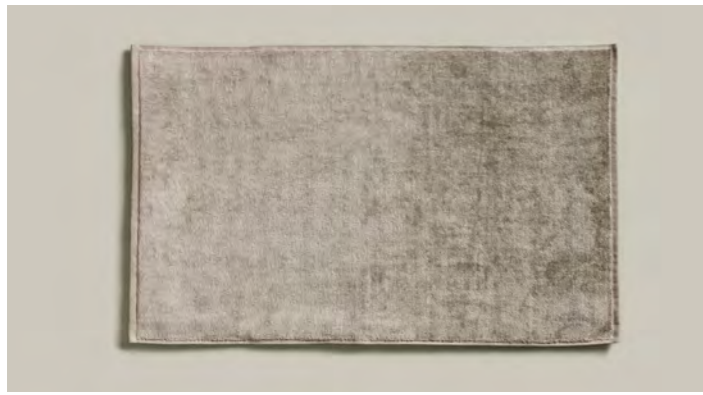
- 847 steel blue
- 132 ginger
- 670 olive

1-1104/5244

BAMBOO LUXE
 Plain

	Size (cm)
with velour border	15 x 20
60% cotton, 40% viscose from bamboo cellulose	30 x 30
630 gsm	30 x 50
	50 x 100
	80 x 150

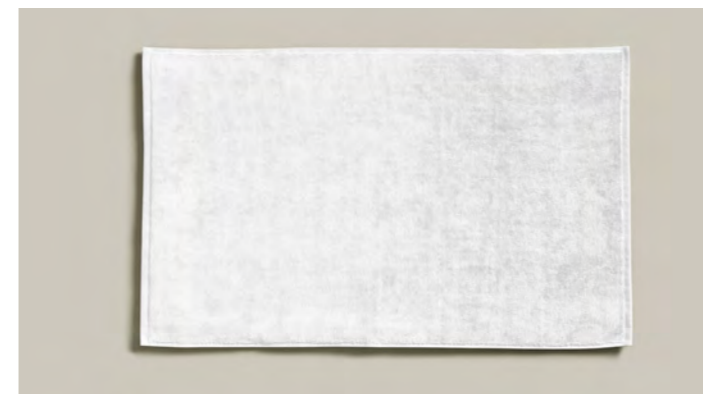
¹ Delivery date: 01.05.2025



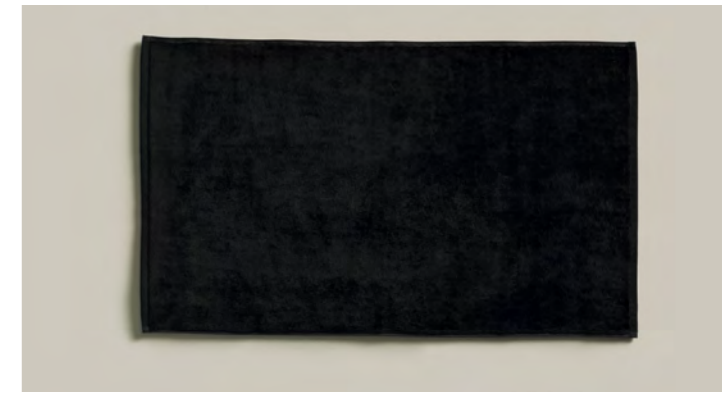
132 ginger



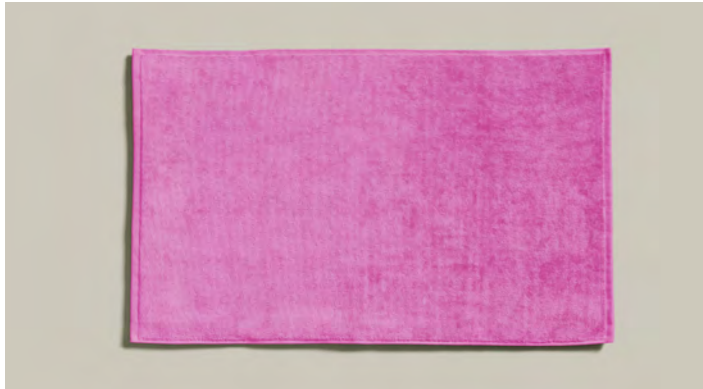
670 olive



001 snow



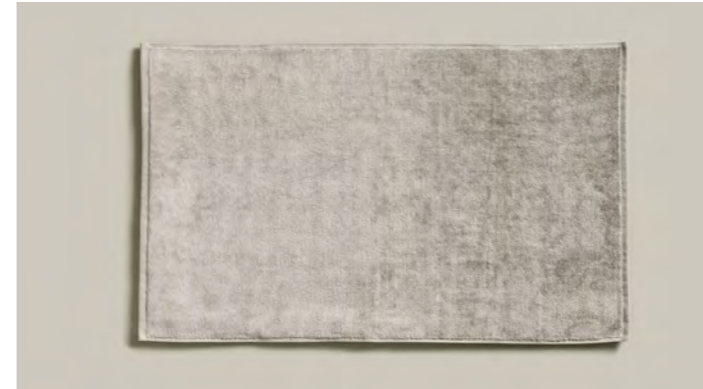
199 black



308 iris¹



266 berry



823 silver grey



850 stone



847 steel blue



386 deep lake

1-1287/6204

BAMBOO LUXE
Bath mat

Size (cm)

50% cotton, 50% viscose
from bamboo cellulose
920 gsm

50 x 80

¹ Delivery date: 01.05.2025



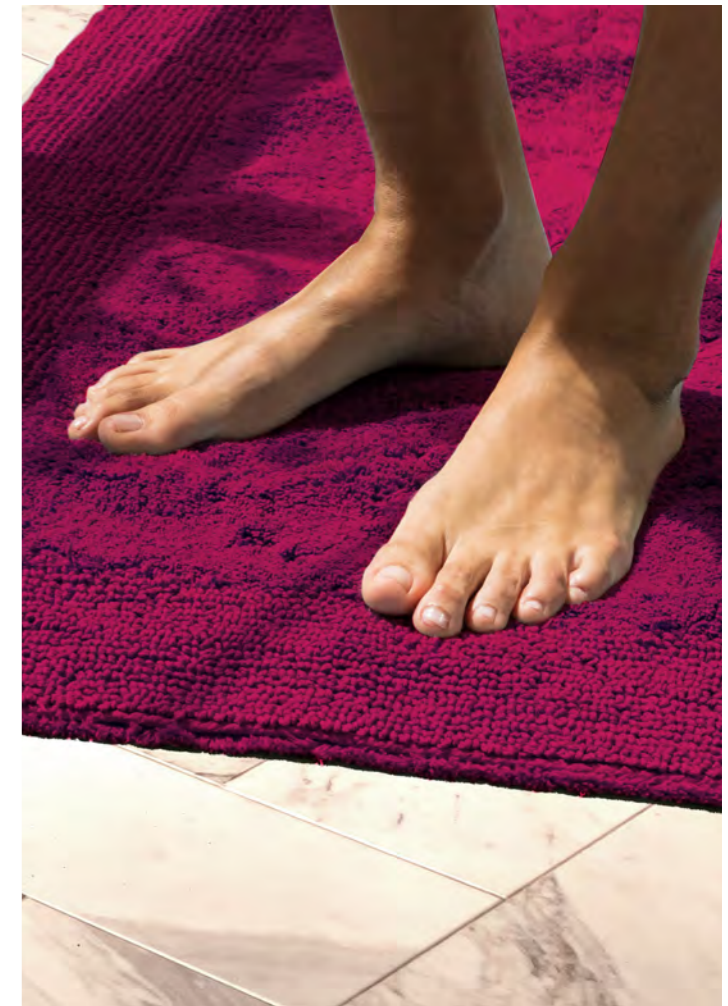
850 stone



001 snow



266 berry¹



4-2169

BAMBOO LUXE
Bath mat

Size (cm)

Tufted doubleface bath mat
100 % cotton, 2000 gsm

60 x 100

¹ Delivery date: 01.05.2025

Fluffy luxury for your feet: thanks to the tufting technique, this soft double-faced mat with its elegant appearance is a further addition to the luxurious BAMBOO LUXE towels.



A.



B.



C.



D.



F.



E.

THE PERFECT MATCH FOR BAMBOO LUXE

A. SUPERWUSCHEL P. 52 / 53 — B. SOAPS P. 218 / 219 — C. ORGANIC P. 216 — D. SUPERWUSCHEL P. 66 / 67 —
 BLACK VELVET P. 175 — F. HOMEWEAR P. 129

PIQUÉE

The Mediterranean classic in muted shades never fails to impress with its timeless appearance and exceptionally soft feel. The summery, light fabric without loops is made using a special weaving technique, allowing the pronounced relief texture to stand out particularly well. The resulting towels, bathrobes and bath mats are extremely gentle on the skin, can absorb a lot of moisture and dry quickly.

A pleasant side effect of the waffle structure is the light massage effect when drying, which provides a fresh and pleasant feeling. The subtle grey decorative label is the perfect finishing touch, giving the collection its unmistakable look.





847 steel blue¹
713 cashmere¹
842 graphite¹

~ The light summer collection PIQUÉE is particularly soft and gentle on the skin. The characteristic waffle structure made of 100% cotton is extremely skin-friendly, can absorb lots of moisture and stimulates the skin's blood circulation when drying.





- 280 rosette¹
- 530 arctic¹
- 001 snow¹

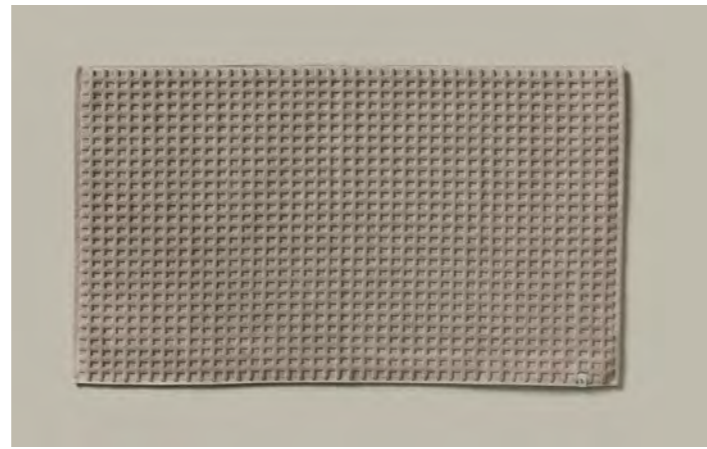
1-0605/8762

PIQUÉE

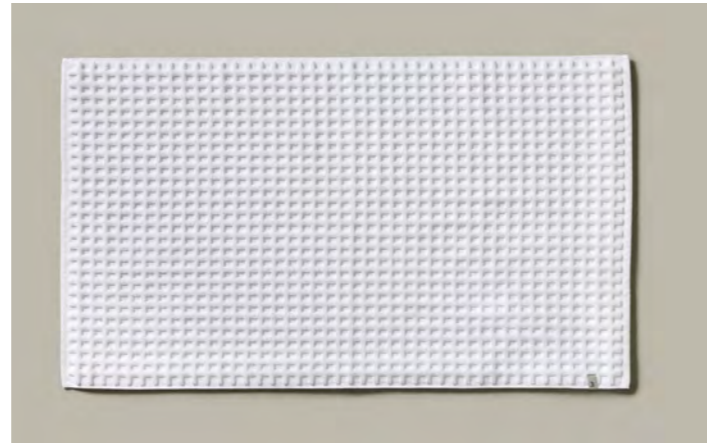
Size (cm)

Waffle piquée	30 x 30
100% cotton, 350 gsm	40 x 70
	50 x 100
	70 x 140

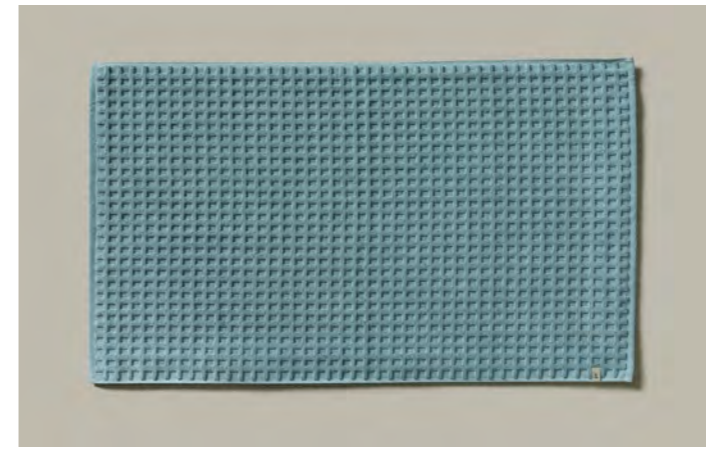
¹ Delivery date size 30 x 30 cm: 01.04.2025



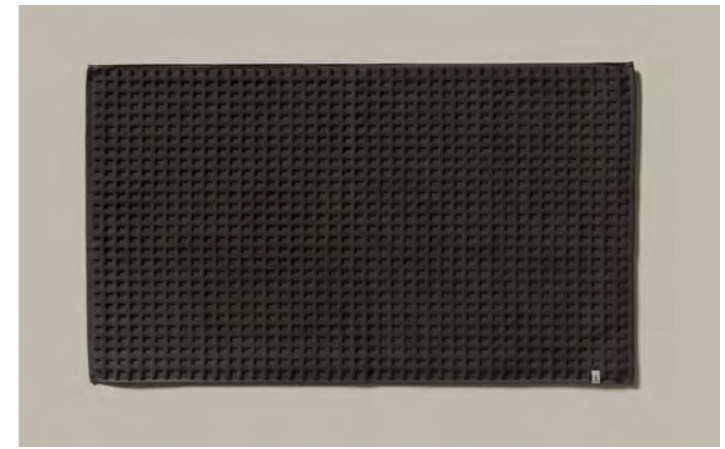
713 cashmere



001 snow



530 arctic



843 graphite



847 steel blue



280 rosette

~ The light bath mat available in various sizes provides a soft feeling underfoot and quickly dries again thanks to its characteristic waffle structure.

1-0798/8127

PIQUÉE
Bath mat

Size (cm)

with waffle structure
100% cotton, 1415 gsm

60 x 60
60 x 100
60 x 130



842 graphite



001 snow

2-7650/0175
PIQUÉE
Hooded bathrobe

Waffle piquée
100% cotton, 350 gsm
length 120 cm

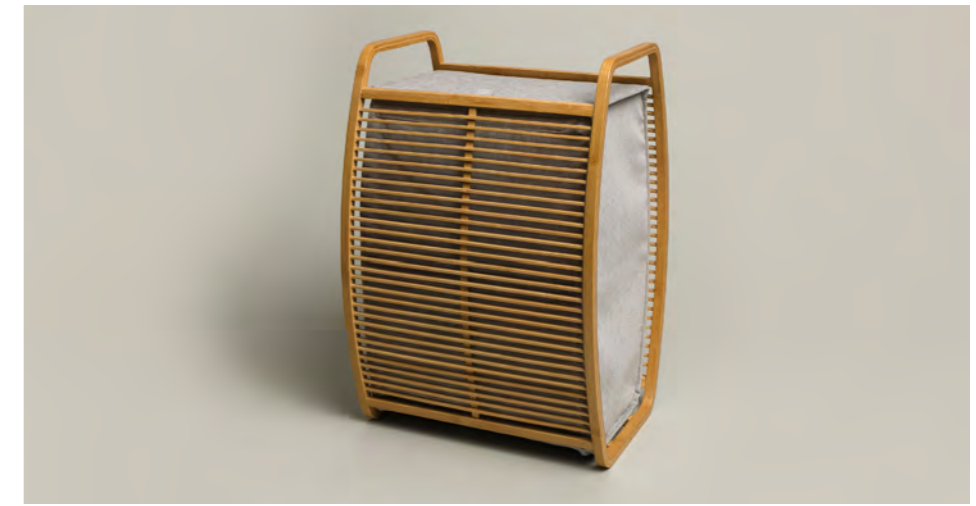
Size
S
M
L
XL

Bringing that Mediterranean holiday feeling to your home, the classic cut unisex hooded bathrobe is just what you need after a shower, bath or dip in the pool, enticing you to relax. The striking relief texture is extra soft and pleasantly gentle on the skin.





A.



B.



E.



C.



D.



F.



G.

THE PERFECT MATCH FOR PIQUÉE

A. ESSENTIALS P. 215 — B. BAMBOO P. 200 / 201 — C. MIRRORS P. 195 — D. SOAPS P. 218 / 219 —
 E. PUSH P. 190 — F. SUPERWUSCHEL P. 68 — G. OAK P. 185

BROOKLYN

The distinctly masculine BROOKLYN collection evokes memories of the dandy era. Inspired by the patterns of traditional suit fabrics, we have created tastefully patterned small items, hand and shower towels, a matching hooded robe and a kimono.

The modern mix of materials gives the expressive designs many beautiful features: Skin-friendly cotton makes the fabric hard-wearing, soft and easy-care, while viscose provides a delicate sheen and linen a slightly pithy feel.

Combined with the crimped bouclé yarn with small knots and loops, it becomes a timeless and elegant collection with its very own charm.





~ The use of bouclé yarn brings out the new Pinstripe and Botanic patterns particularly well. Together with the other designs, they create a modern and sophisticated collection that reflects the current zeitgeist.



- 042 nature/deep sea¹
- 071 nature/cashmere¹
- 081 nature/black¹

1-1361/8970

BROOKLYN
Botanic

Size (cm)

Leaves pattern with folded hem	50 x 30
85% cotton, 10% viscose, 5% linen	50 x 100
600 gsm	80 x 150

¹ Delivery date size 50 x 30 cm: 01.05.2025



042 nature/deep sea
071 nature/cashmere
081 nature/black



596 deep sea
713 cashmere
199 black



042 nature/deep sea
071 nature/cashmere
081 nature/black



042 nature/deep sea
071 nature/cashmere
081 nature/black

1-0567/8970

BROOKLYN
Herringbone

Size (cm)

with folded hem
85% cotton, 10% viscose, 5% linen
600 gsm

50 x 30
50 x 100
80 x 150

1-0669/8970

BROOKLYN
Plain

Size (cm)

with broad herringbone border
85% cotton, 10% viscose, 5% linen
600 gsm

15 x 20
30 x 30
30 x 50
50 x 100
80 x 150

1-1358/8332

BROOKLYN
Pinstripe

Size (cm)

with folded hem
85% cotton, 10% viscose, 5% linen
570 gsm

50 x 100
80 x 150

1-0569/8970

BROOKLYN
Prince-of-Wales check

Size (cm)

with folded hem
85% cotton, 10% viscose, 5% linen
600 gsm

50 x 100
80 x 150



~ The voluminous hooded robe feels particularly soft and warm on the skin, thanks to its unique blend of cotton, viscose, and linen. It ensures you feel well-dressed at all times.



042 nature/deep sea

2-8032/0516

BROOKLYN
Hooded bathrobe

Size

Herringbone
85% cotton, 10% viscose, 5% linen
480 gsm, length 130 cm

XS
S
M
L
XL



A.



B.



E.



C.



D.



F.

THE PERFECT MATCH FOR BROOKLYN

A. BAMBOO LUXE P. 80 / 81 — B. BLACK & WHITE P. 176 / 177 — C. SIGNATURE P. 217 —
 D. MIRRORS P. 195 — E. BLACK & WHITE P. 177 — F. SUPERWUSCHEL P. 50 / 51

BLISS

A striking pearl texture, inspiring colours and a modern wide hem: the Classics BLISS collection will bring you the most pleasurable sensations. The high-quality fabric made from pleasantly soft premium cotton and the unique design make this collection so special.

Highlights include the texture, which offers a light massage effect, and the wide, smooth hem, which serves as a decorative detail. The BLISS collection also boasts a wide range of colours in eight different shades that open up creative design options – ideal for accentuating your own look.

The super soft cotton makes the collection particularly pleasant on the skin. The towels and shower mats are also easy to care for, highly absorbent and hard-wearing, so that they will be enjoyed for a long time, even with frequent use.

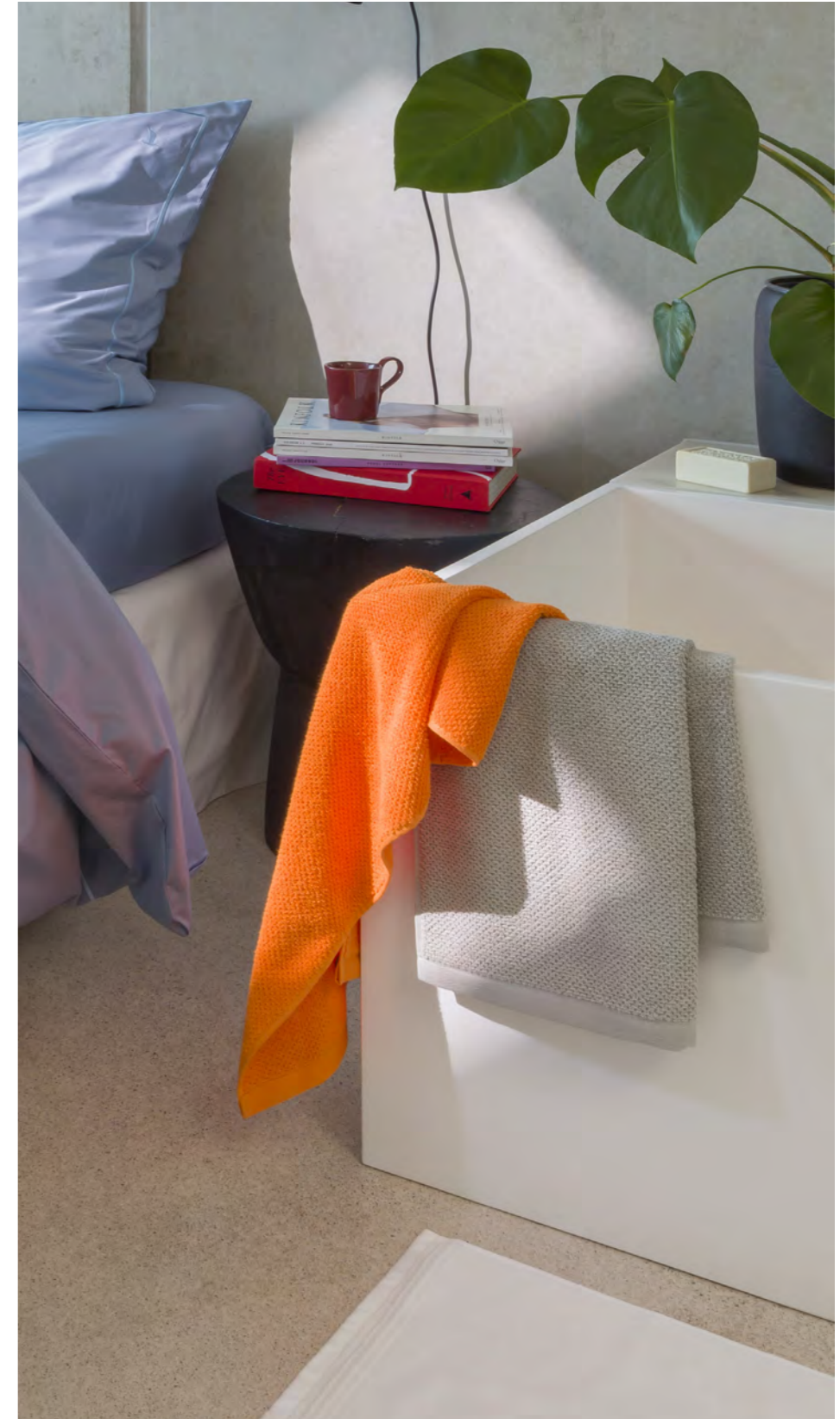
BLISS combines soft comfort with modern design and gives the bathroom a stylish, blissful atmosphere.





- 266 berry
- 106 orange
- 001 snow
- 596 deep sea

Classic hand towel, shower towel and guest towel or practical wash mitt: a relaxed bathroom routine starts with the right accessories. The fine pearl structure provides a light massage effect when drying off, while the fluffy, airy cotton towelling ensures freshness. A must-have for all those who love cosiness – from head to toe.





- ↑ **SOLID**
Soap dispenser
Page 189
- SOLID**
Soap dish
Page 188 / 189
- SOAPS**
Glycerine soap
Page 219



- 847** steel blue
- 651** reed green
- 823** silver grey
- 843** graphite

1-1441/8025

BLISS
Plain

Size (cm)

Pearl structure with wide hem 100% cotton, 500 gsm	15 x 20 30 x 50 50 x 100 67 x 140
---	--



651 reed green



847 steel blue



266 berry



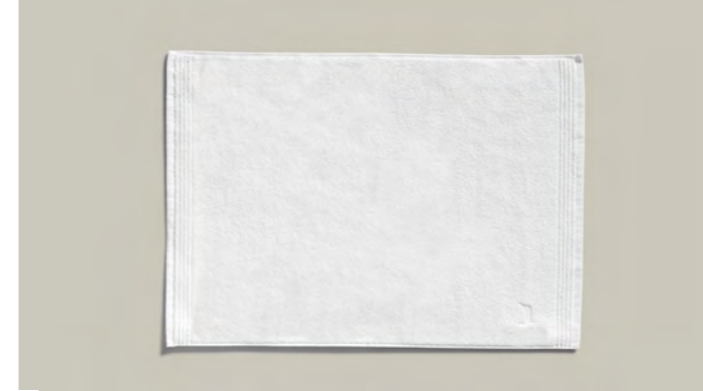
106 orange



823 silver grey



843 graphite



001 snow



596 deep sea

~ A cosy, soft shower mat with a woven logo completes the plain towel range, which is available in a variety of sizes and colours. Feel-good basics that offer maximum comfort and also complement other MÖVE collections thanks to their timeless design.

0-2831/8022

BLISS
Shower rug

Size (cm)

with woven-in signet
100% cotton, 700 gsm

50 x 70



↑ **SUPERWUSCHEL**
Slippers
Page 66 / 67



A.



C.



D.



B.



E.

THE PERFECT MATCH FOR BLISS

A. SOLID P. 189 — B. MIRRORS P. 195 — C. SOAPS P. 218 / 219 —
D. SOLID P. 188 / 189 — C. TUBE P. 207

LOFT

The elegant, luxurious collection LOFT is made using the unique cotton fibre Airspin, with a hollow space inside for outstanding softness and volume. At the same time, the fluffy terry loops can absorb a particularly large amount of water and dry again quickly.

The wide border of velvety chenille piping creates a sophisticated contrast and provides the perfect finish to towels and small items. A lavish, tufted bath mat with a double-face look and a high-quality shower rug provide luxury underfoot. Another essential feature of this exceptional collection is the pastel tones, which instantly turn every bathroom into a place to feel at ease.





- 290 rose
- 001 snow
- 714 papyrus
- 690 moss

~ The highest-quality fluffy luxury – that’s what the LOFT collection is all about. The voluminous towels with their wide, velvety piping are made from the innovative fibre Airspin. As such, they are extremely soft and absorbent, making them very pleasant to dry yourself with. The timeless design with the tasteful chenille border is available in selected pastel shades.



- 530 arctic
- 515 china blue
- 829 silver
- 843 graphite

0-5420/8708

LOFT
Plain

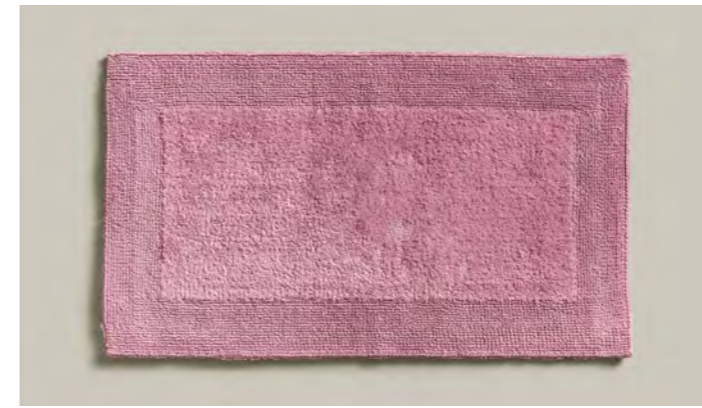
	Size (cm)
Border with chenille pintucks	15 x 20
100% cotton (Airspin), 550 gsm	30 x 30
	30 x 50
	50 x 100
	80 x 150



530 arctic



515 china blue



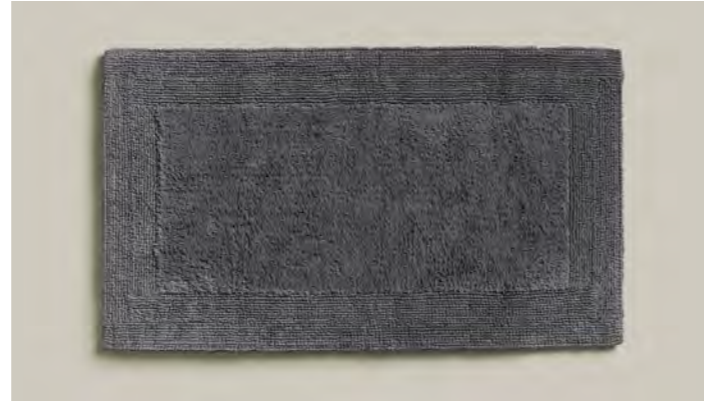
290 rose



001 snow



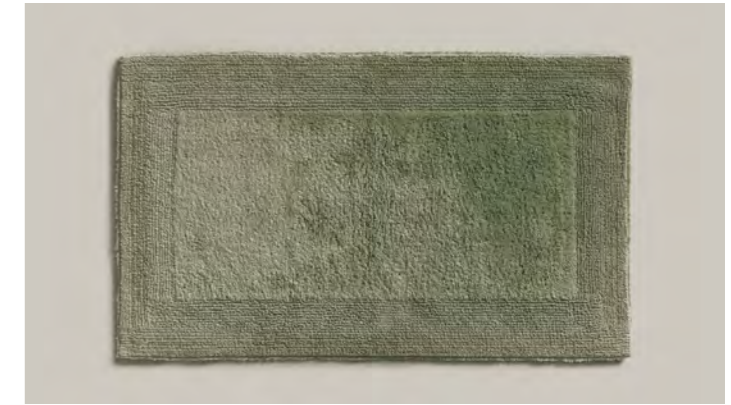
829 silver



843 graphite



714 papyrus



690 moss

~ Luxury even underfoot: the high-quality bath mat is extraordinarily lavish thanks to the tufting technique and brings an elegant component to the bathroom with its double-faced look.

4-2169

LOFT
Bath mat

Size (cm)

Tufted, doubleface
100% cotton, 2000 gsm

60 x 100



A.



B.



C.



D.



E.

THE PERFECT MATCH FOR LOFT

A. BAMBOO P. 201 — B. HOMEWEAR P. 132 / 133 — C. AURA P. 173 —
 D. SOAPS P. 218 / 219 — E. AURA P. 173

CLASSIC COLLECTION

HOMWEAR

A well-being day at home is even better and more relaxing with the right companions. Our HOMWEAR collection is precisely designed to meet this need and provides cosiness and comfort. The exclusive dressing gowns and bathrobes are made from selected materials and are particularly high-quality and crafted with great attention to detail.

For an all-round feel-good experience, a stylish turban made from reliable SUPERWUSCHEL quality completes the range.

Carefully produced, tested and certified according to the strict criteria of OEKO-TEX Standard 100 (Product Class 1), the collection is also ideal for allergy sufferers and sensitive skin.





847 steel blue¹



001 snow¹



199 black¹



266 berry¹

~ The HOMEWEAR shawl collar coat is a feel-good basic. Comfortable and elegantly cosy, it is made from 100% fine cotton and is available in four colours.

2-8074/0661

HOMEWEAR
Shawl collar robe Basic

100% cotton, 330 gsm
Length 120 cm

¹ Delivery date: 01.04.2025

Size

- XS
- S
- M
- L
- XL



017 ivory¹



199 black²



823 silver grey³



670 olive²

2-7202/0925

HOMWEAR
Shawl collar robe

100% cotton velour, 420 gsm
length 125 cm

¹ available in XS – XL

² available in S – XXXL

³ available in XS – XXXL

Size

XS

S

M

L

XL

XXL

XXXL



251 flamingo



001 snow



421 blueberry

2-7998/0661

HOMEWEAR
Shawl collar robe

	Size
Zerotwist	36
100% cotton, 290 gsm	38
length 100 cm	40
	42
	44



843 graphite²



596 deep sea²

2-7612/0663

HOMWEAR
Kimono

Waffle piquée, 100% cotton
200 gsm, length 110 cm

¹ available in S – XXL
² available in S – XXXL

Size

- S
- M
- L
- XL
- XXL
- XXXL

~ The timeless unisex kimono in classic colours is a winner thanks to its light cuddly material made of 100% cotton and its light weight, making it the perfect companion even when travelling.



001 snow¹

TOGETHER FOR A LIVEABLE FUTURE

As a manufacturing company, we are particularly aware of our responsibilities regarding people, nature, and the environment. Which is why we continuously invest in all areas of our business, and promote sustainability and environmental protection at our manufacturing site in Großschönau, Upper Lusatia.



We've been able to significantly reduce our energy and resource consumption thanks to new technical innovations and technological improvements. Our production location Germany also ensures that our transport routes are short and environmentally friendly.

Our actions and practices are geared towards the UN Agenda 2030, a global plan with 17 goals to promote sustainable peace and prosperity and to protect our planet. Focussed on seven goals, we are actively working to make this global vision a reality.

ENERGY-SAVING MEASURES

By using our own combined heat and power plant and a photovoltaic solar system, we are able to generate one third of our energy requirements; for our weaving mill, we cover as much as 100% of the energy required. Our process optimisation to reduce energy and water consumption is ensured by an annual quality, environmental and energy programme by TÜV Rheinland; all environmental inputs of production are closely monitored and controlled and reduced whenever technologically possible. We are equally scrupulous in separating our waste and feeding it into the recycling loop through a certified company. In this way, any leftover textiles from production are given a new, meaningful purpose, for example, by being reused as insulating materials in the car industry or in the building trade.

For more on responsibility, see page 32 / 33

HOME SPA

Thanks to our cosy and luxurious well-being collections, it's really easy to bring relaxation and well-being into your home. They inspire with their timeless design, natural materials and particularly resource-friendly production. They are designed and produced at our Großschönau production site in Upper Lusatia with attention to detail and respect for people and nature.

Untreated cotton gives the fluffy towels, bath mats and bathrobes their natural appearance, while selected linen provides them with their robust feel. Attractive kilts and sarongs round off the collections, providing the perfect outfit for a trip to the spa or sauna.



WELLNESS

Snuggle up and feel good: WELLNESS is one of our most voluminous and luxurious collections with lots of precious features. The fluffy products are made of natural, unbleached cotton and get their elegant appearance and noticeably soft feel from the special Airspin fibre that has a hollow space inside. At the same time, they can absorb lots of water, dry quickly and are extremely hard-wearing.

The best attributes for a collection that is the perfect companion both in your bathroom at home and out and about at the spa or sauna. Tasteful details such as high-quality chenille borders and the discreet Alcantara decorative label complete the collection.





←
WOOD
Ladder
 Page 211

~ The cosy towels made of natural cotton win you over with their elegant look and particularly soft feel. Another important feature of this attractive collection is the wide range of sizes, from the wash glove to the sauna towel.



071 nature

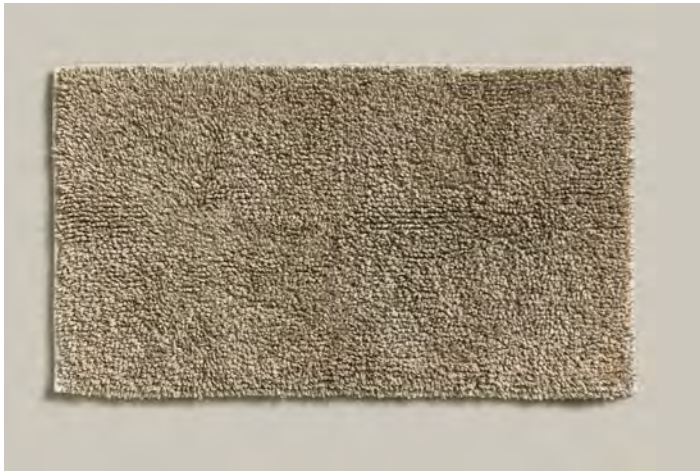
0-5537/8711

WELLNESS
Plain

with chenille tucks border
 100% cotton (Airs핀)
 510 gsm

Size (cm)

15 x 20
 30 x 30
 30 x 50
 50 x 100
 80 x 150
 80 x 200



071 nature



071 nature

4-2228

WELLNESS
Bath mat

Size (cm)

Linen twist, 50% cotton, 50% linen
2250 gsm

60 x 100

4-2279

WELLNESS
Shower rug

Size (cm)

85% cotton, 15% linen
1700 gsm

50 x 80

~ The elegant unisex shawl collar robe scores with its casual cut and high-quality piping details on the patch pockets. Its comfortable length of 120 cm makes it a cosy companion for any time of day.





869 nature

2-8044/0751

WELLNESS
Shawl Collar robe

with chenille pintucks
100% cotton (Airs핀), 520 gsm
length 120 cm

Size

- XS
- S
- M
- L
- XL
- XXL



869 nature

2-7194/0751

WELLNESS
Hooded bathrobe

with chenille pintucks
100% cotton (Airs핀), 520 gsm
length 140 cm

Size

- XS
- S
- M
- L
- XL
- XXL



869 nature

2-7481/0751

WELLNESS
Sarong

with chenille pintucks
100% cotton (Airs핀), 520 gsm
length 85 cm

Size

40/48



869 nature

2-7480/0751

WELLNESS
Kit

with chenille pintucks
100% cotton (Airs핀), 520 gsm
length 50 cm

Size

48/56



~ The fluffy WELLNESS terry products made of natural, unbleached cotton are sustainably produced in Germany in a seamless quality and production process according to strict ecological and technical standards.



869 nature¹

2-7339/7251

WELLNESS Turban

Size (cm)

with button closure
100 % cotton (Airspin)

27 x 67

¹ Delivery date: 01.02.2025



A.



B.



C.



D.



E.

THE PERFECT MATCH FOR WELLNESS

A. BOHEMIAN P. 199 — B. ORGANIC P. 216 — C. OAK P. 184 / 185 —
 D. SUPERWUSCHEL P. 50 / 51 — E. SUPERWUSCHEL P. 67

EDEN

Cotton and linen come together here in innovative perfection: The elegant yet purist collection EDEN will impress you with its striking graphic structures and exceptional feel. Both are created by artfully weaving natural-coloured yarn for the loops and black yarn for the base warp and weft.

The high natural cotton content ensures that the collection has high-quality product properties, such as high absorbency, fast drying time, easy care and durability. The linen content creates a pleasant, robust feel, as well as a gentle massage effect while drying. The Alcantara decorative label and high-quality hems complement the collection perfectly.





081 nature/black

1-0876/8942

EDEN
Horizontal stripes

Size (cm)

with folded hem	50 x 100
90% cotton, 10% linen	80 x 150
580 gsm	

~ The harmonious interplay between natural cotton and linen is characteristic of the EDEN collection. An elegant assortment of towels in unique designs and with a large range of sizes is the result of our completely new interpretation.



BLACK VELVET
Soap dish
Page 174 / 175



081 nature/black



081 nature/black



081 nature/black



081 nature/black

1-0151/8944

EDEN
Mélange

border with pintucks
90% cotton, 10% linen
590 gsm

Size (cm)

15 x 20
30 x 30
30 x 50
50 x 100
80 x 150
80 x 200

1-1292/8909

EDEN
Horizontal rib

90% cotton, 10% linen
470 gsm

Size (cm)

50 x 100
80 x 150
80 x 200

1-0156/5021

EDEN
Check structure

in velour
90% cotton, 10% linen
560 gsm

Size (cm)

50 x 100
80 x 150

1-0148/8942

EDEN
Piquée structure

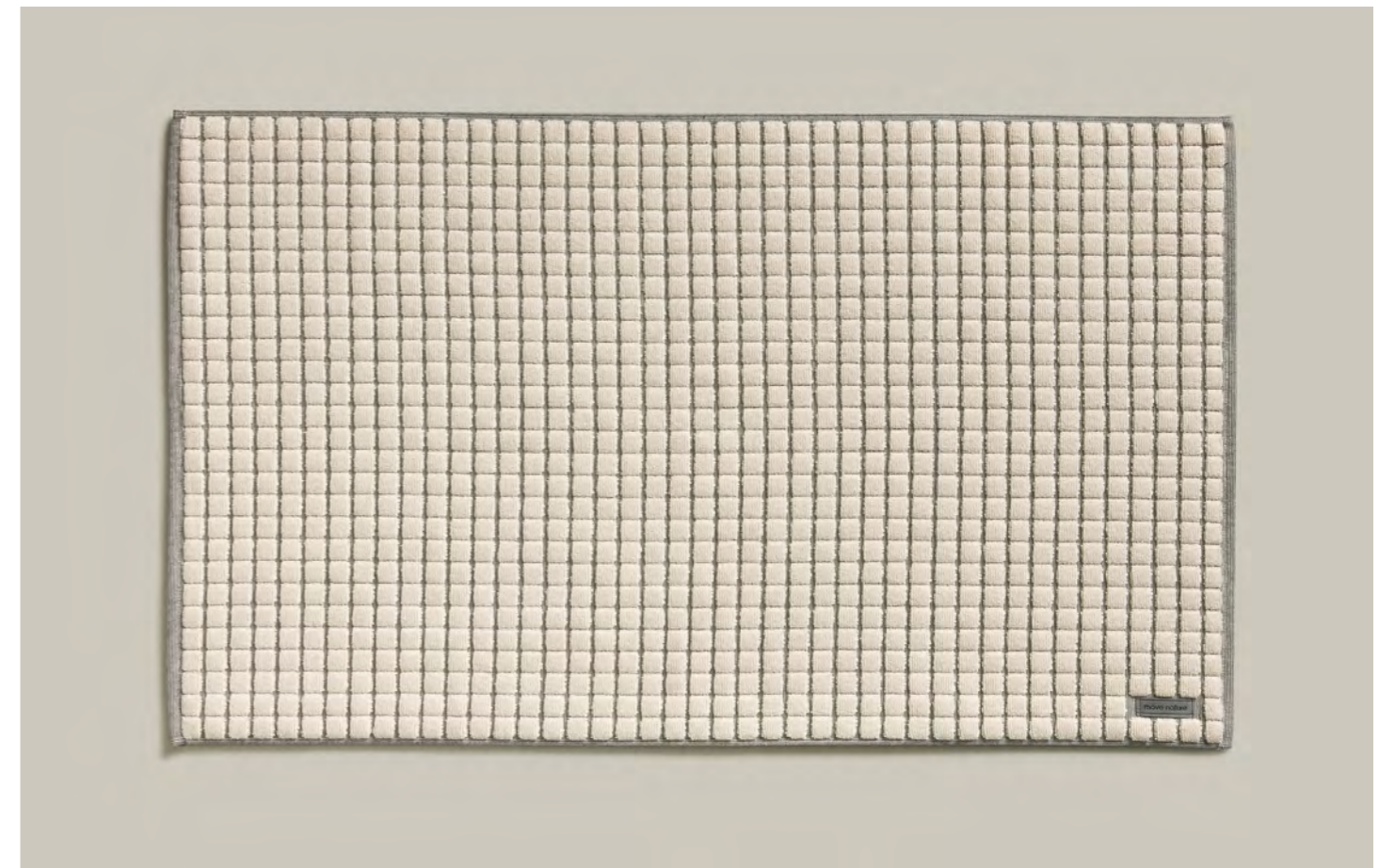
with folded hem
90% cotton, 10% linen
580 gsm

Size (cm)

50 x 100
80 x 150
80 x 200



←
VELVET
Towel rack
 Page 192 / 193



869 nature/black

1-0347/8127

EDEN
Bath mat

	Size (cm)
Doubleface in check structure	60 x 60
100% cotton, 1440 gsm	60 x 100
	60 x 130

~ The structured bath mat is a real eyecatcher thanks to its special mix of natural and black yarn. The high-pile box structure is created using an elaborate weaving technique, making it extra soft, gentle on the skin and absorbent.



081 nature/black

2-7980/0574

EDEN
Kimono

Horizontal rib
90% cotton, 10% linen
430 gsm, length 120 cm

Size

S
M
L
XL



081 nature/black

2-7488/0909

EDEN
Shawl collar robe

Velour in check structure
90% cotton, 10% linen
455 gsm, length 120 cm

Size

S
M
L
XL
XXL



081 nature/black

2-7489/0909

EDEN
Kilt

Velour in check structure
90% cotton, 10% linen
455 gsm, length 50 cm

Size

48/56



081 nature/black

2-7490/0909

EDEN
Sarong

Velour in check structure
90% cotton, 10% linen
455 gsm, length 85 cm

Size

40/48



A.



D.



B.



C.



E.



F.

THE PERFECT MATCH FOR EDEN

A. SUPERWUSCHEL P. 52 / 53 — B. SOAPS P. 219 — C. TWEED P. 209 — D. VELVET P. 193 —
E. BLACK VELVET P. 175 — F. APOTHECARY P. 214

SAUNA

Practical and stylish at the same time, the items in the SAUNA collection are made of a high-quality linen/cotton blend with black edging. The pithy fabric provides a pleasant exfoliating and massaging effect, making it particularly suitable for a visit to the day spa.

The handy massage glove is the perfect option for soaping the body before and after the wellness experience, while the round massage sponge is ideal for the face. The back, on the other hand, gets the care it deserves with the special back massage belt. Last but not least, the hand and shower towels ensure a cosy feeling when drying off, and the slippers keep your feet warm.





081 nature/black

4-2297	SAUNA	Size (cm)	4-2298	SAUNA	Size (cm)
Hand towel		50 x 70	Bath towel		70 x 140
60% linen, 40% cotton			60% linen, 40% cotton		



SAUNA Back massage belt
4-2287
081 nature/black



SAUNA Massage wash glove
4-2289
081 nature/black



SAUNA Massage sponge
4-2288
081 nature/black



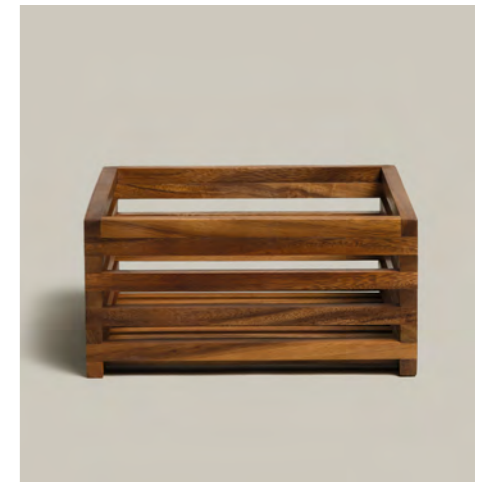
SAUNA Slippers
2-7944
081 nature/black



A.



B.



C.



D.



E.

THE PERFECT MATCH FOR SAUNA

A. SERENITY P. 186 / 187 — B. SUPERWUSCHEL P. 68 — C. WOOD P. 211 —
 D. WOOD P. 211 — E. HOMEWEAR P. 127

QUALITY MADE IN GERMANY



For almost 100 years, MÖVE has stood for the highest quality terry, innovation, and tradition, and is always setting new standards for feel-good experiences. Cosy towels, fluffy bathrobes, and soft bath mats “Made in Germany” have always been the trademark of our family-run business, which is now in its third generation.

THE BIRTH OF MÖVE 1927

The MÖVE brand first saw the light of day in 1927 in Reutlingen, Baden-Württemberg. Legend says that the name MÖVE (seagull) – written with a V back in those days – goes back to the founder’s love of the Baltic Sea.

THE OLYMPICS ARE CALLING 1952

In 1952 and 1968, MÖVE supplied German Olympic swimmers, sailors, boxers, pentathletes, fencers, and rowers with bathrobes, gaining notable popularity as a result.

BETTER KNOWN THAN THE COMPETITION 1975

MÖVE’s strategy – Quality “Made in Germany” – works, and by 1975, the brand is already better known than the competition and popular in Germany than the average brand. Around the same time, our most successful collection to date, SUPERWUSCHEL was introduced.

WEST MEETS EAST 1990

In the mid 1990s, manufacturing of MÖVE products moved to idyllic Großschönau in Saxony, to pool and strengthen expertise and production.

MÖVE GOES LIFESTYLE 1997

The trademark specialising in terry developed into purveyors of an international lifestyle. In addition to cosy handtowels, bath mats, and bathrobes, our range was complemented by high-quality bedding, accessories and room fragrances.

WORLDWIDE PRESENCE 2000

MÖVE is available from high-end retailers in Germany, Europe, and Asia. Our products are also sold in a range of flagship stores and in the MÖVE online shop. Numerous shop-in-shops in more than 40 countries worldwide now complete our extensive range.

NATURE PASSION PROJECT 2008

Since 2008, the MÖVE production site in Germany has been continuously investing in its extensive machinery and new technologies for increased sustainability and environmental protection – approx. 20 million Euro to date.

MADE IN GERMANY 2025

Today, more than 240 employees at our production site in Großschönau are helping to keep MÖVE synonymous with quality, innovation, and origin. Our ambition is to continue inspiring as an international premium brand selling cosy, quality products “Made in Germany”, and to create high-quality feel-good experiences in the areas of bath, bed, and living.

1 SINCE
29
27
17

ACCESSORIES

Beautiful accessories immediately make a bathroom appear more homely and skilfully add decorative touches. Natural materials such as wood provide a warm contrast, creating a sense of comfort and well-being; chrome, marble or acrylic accessories, on the other hand, are timeless and elegant.

Our exclusive bathroom ranges, from soap dishes to toothbrush holder, reflect this diversity in material, shape and colour. The carefully selected products boasting high-quality workmanship and sophisticated design are the perfect complement to our textile collections, enriching and embellishing every bathroom.





The AURA accessories evoke the sound of the sea at first glance. The cream-coloured ceramic recalls a sandy beach and radiates calm and serenity. With its smooth texture and interplay with dark wood, AURA also exudes elegance.

ACCESSORIES

AURA



AURA Soap dispenser
4-4359
071 creme¹



AURA Toothbrush holder
4-4361
071 creme¹



AURA Soap dish
4-4362
071 creme¹

AURA Box with lid
4-4363
071 creme¹

¹ Delivery date: 01.06.2025



AURA Toilet brush set
4-4360
071 creme¹



The elegant range made of coated ceramic is bound to impress with its pleasing aesthetics and pleasant feel. The rich black brings a modern and stylish look to the bathroom; the combination of a glossy inside and matt outside is also an eye-catching feature.

ACCESSORIES

BLACK VELVET



BLACK VELVET Soap dish
4-4284
199 black



BLACK VELVET Tray
4-4355
199 black



BLACK VELVET Box
4-4333
199 black¹

¹ Delivery date: 01.06.2025



BLACK VELVET Toothbrush holder
4-4283
199 black

BLACK VELVET Soap dispenser
4-4282
199 black



BLACK VELVET Toilet brush set
4-4285
199 black



The luxurious accessories made of real marble are high-quality, stylish unique items. A black and a white block of marble are artfully joined together with elaborate workmanship. The simple elegance of the range comes into its own in the bathroom and guest toilet.

ACCESSORIES

BLACK & WHITE



BLACK & WHITE Soap dispenser
4-4265
081 black/snow



BLACK & WHITE Toilet brush set
4-4268
081 black/snow



BLACK & WHITE Soap dish
4-4267
081 black/snow

BLACK & WHITE Toothbrush holder
4-4266
081 black/snow



High-quality stainless steel is processed by hand and then undergoes high-gloss polishing to give the cylindrical range its sleek look. The material is classy and at the same time easy to clean – ideal for everyday use in the bathroom. Small rubber feet ensure a secure hold.

ACCESSORIES

DECO



DECO Toothbrush holder
4-4042
829 silver



DECO Soap dispenser
4-4040
829 silver



DECO Toilet brush set
4-4043
829 silver



The modern bathroom accessories made of high-quality acrylic glass will win you over with their mixture of coloured and transparent material. This creates the characteristic line, from where the range gets its name. The cool elegance of the products goes perfectly with many MÖVE terry towelling collections.

ACCESSORIES

LINE



LINE Waste bin
4-4231
001 white



LINE Toilet brush
4-4230
001 white



LINE Soap dispenser
4-4227
001 white

LINE Toothbrush holder
4-4228
001 white

LINE Soap dish
4-4229
001 white



With their charming spherical shape, the products bring a modern, clean look to the bathroom. The innovative coating gives the ceramic used a matt, peach-like surface; brushed stainless steel details provide an extra radiance.

ACCESSORIES

NEW ORBIT



NEW ORBIT Soap dispenser
4-0799
843 graphite



NEW ORBIT Toilet brush set
4-0798
843 graphite



NEW ORBIT Toothbrush holder
4-0796
843 graphite



The attractive products made of natural oak are bound to impress with their special conical shape and pleasant feel. The characteristically grained, warm wood look makes the collection the perfect combination partner for our Home Spa collections.

ACCESSORIES

OAK



OAK Mirror
4-4304
071 wood



OAK Toothbrush holder
4-4314
071 wood



OAK Soap dispenser
4-4299
071 wood

OAK Box
4-4300
071 wood

OAK Vanity tray
4-4303
071 wood

OAK Soap dish
4-4301
071 wood



OAK Toilet brush set
4-4298
071 wood



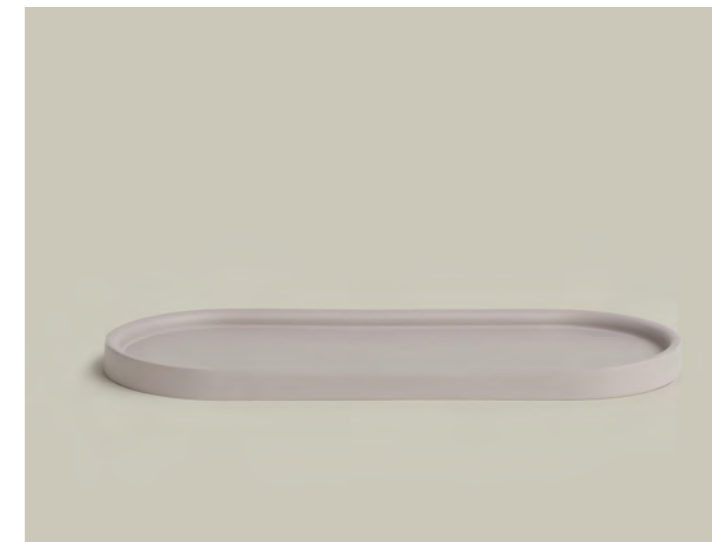
The oval-shaped series in a minimalist design brings calm and harmony to any bathroom. The understated colour scheme makes the products compatible with many MÖVE textile collections and complements them perfectly.

ACCESSORIES

SERENITY



SERENITY Soap dish
4-4324
713 cashmere



SERENITY Tray
4-4325
713 cashmere



SERENITY Toothbrush holder
4-4322
713 cashmere



SERENITY Toilet brush set
4-4320
713 cashmere



SERENITY Cotton box
4-4323
713 cashmere

SERENITY Soap dispenser
4-4321
713 cashmere



These shapely bathroom accessories made of polished cement inspire with their subtle colours and their surface with small inclusions that are typical of the material. High-quality details in black plastic add an element of excitement and extra value to the gently rounded items.

ACCESSORIES

SOLID



SOLID Soap dispenser
4-4326
081 grey



SOLID Tray
4-4329
081 grey



SOLID Soap dish
4-4328
081 grey

SOLID Toothbrush holder
4-4327
081 grey



SOLID Toilet brush set
4-4330
081 grey



PUSH Pedal waste bin
4-0891
199 black



001 snow



829 silver

The elegant, retro-style waste bins can be easily and conveniently opened using your foot. Thanks to their compact size (3 l), they fit in the bathroom as well as the guest toilet. The stainless steel and high-quality workmanship ensure that they will last a long time.

ACCESSORIES

PUSH



STAND Towel rack
4-0878
829 silver



STAND Toilet brush and toilet paper holder
4-0879
829 silver

The elegant, practical holders remain stable on the floor thanks to the black base made of shatter-proof glass and bring order to the bathroom with their stylish design. The high-quality, chrome-plated material is robust and easy to clean.

ACCESSORIES

STAND



The stable holders made of coated metal are modern and sleek in design, not to mention practical and functional. The wide base ensures safety and prevents slipping on the floor; the high-quality material is easy to clean. The simple plastic bin complements the collection perfectly.

ACCESSORIES

VELVET



VELVET Toilet brush and toilet paper holder
4-4232
199 black



VELVET Waste bin
4-4281
199 black



VELVET Shower squeegee
4-4331
081 dark grey¹

¹ Delivery date: 01.06.2025



VELVET Towel rack
4-4233
199 black



Ideal for your daily beauty routine: the practical 5x magnification of the high-quality mirrors shows even the smallest details and means that you won't miss anything. The mirrors are also easy to clean and durable thanks to the stainless steel used.

ACCESSORIES

MIRRORS



MIRRORS Double sided, 5x magnification
4-4356
199 black¹



MIRRORS Mirror small, 5x magnification
4-0777
002 silver



MIRRORS Mirror oval with suction cups, 5x magnification
4-0776
002 silver



MIRRORS LED mirror with swing arm and 5x magnification
4-4294
002 silver



MIRRORS LED stand mirror with touch function and 5x magnification
4-4358
199 black

BASKETS & MORE

High-quality storage baskets are a simple solution to declutter your home quickly. They create a homely and neat atmosphere in no time while adding a decorative, stylish touch to your home. They can also be used flexibly, and new combinations are always possible.

We have taken up and implemented these ideas with our exclusive basket ranges made from a wide variety of materials. The diverse laundry baskets, shelves, boxes and storage solutions complement the MÖVE terry towelling collections perfectly and create a beautiful and well-kept home with a feel-good atmosphere.





The natural-coloured baskets are not only visually appealing but also highly practical and versatile. Ideal for storage or as a stylish laundry basket, they are made from cotton, which is twisted into ropes and then expertly sewn together.

BASKETS & MORE

BOHEMIAN



BOHEMIAN Storage basket, small, with lid and decorative Alcantara label
4-4354
869 nature



BOHEMIAN Storage basket, large, with lid and decorative Alcantara label
4-4353
869 nature¹

¹ Delivery date: 01.06.2025



The practical and decorative baskets are sure to impress with their high-quality material mix of rapidly renewable bamboo wood and elegant canvas. Whether they are used as laundry or storage baskets, they guarantee to add an elegant touch to your home, creating a harmonious, tidy look.

BASKETS & MORE

BAMBOO



BAMBOO Foldable laundry basket
4-0779
081 grey



BAMBOO Foldable divided laundry basket
4-0780
081 grey



BAMBOO Foldable laundry basket with lid
4-4198
081 grey



BAMBOO Divided laundry basket
4-4075
081 grey



BAMBOO Divided laundry basket
4-0905
071 wood



The simple laundry basket made of coarsely woven material with a canvas look is sure to catch your eye thanks to the different shades of grey. It can also be easily carried around thanks to the side handles. For a tidy look, simply tie up the cover.

BASKETS & MORE

CANVAS



CANVAS Laundry basket
4-4195
081 grey



A modern laundry basket made from durable canvas fabric reminiscent of sailcloth. The colour scheme complements the maritime theme. Thanks to the side handles, it can be easily transported. For a tidy look, simply tie the cover closed.

BASKETS & MORE

COTTON



COTTON Laundry basket striped with drawstring
4-4334
081 black/white¹

¹ Delivery date: 01.06.2025



The attractive baskets combine elaborate craftsmanship with an innovative use of materials. They can be shaped and adapted to the desired purpose thanks to the plastic-coated wires. The matt-finished material is also easy to clean and robust.

BASKETS & MORE

TUBE



TUBE Large laundry basket
4-0241
002 off white / 199 black



TUBE Small rectangular basket
4-0271
199 black / 002 off white



TUBE Cube basket
4-0422
199 black / 002 off white



TUBE Rectangular basket
4-0423
002 off white / 199 black



The baskets made of hard-wearing material with a tweed look are simple and at the same time elegant in design. Whether on their own or combined, they bring a sense of order with them while at the same time making a stylish statement. Simply tie up the cover for a tidy and clean look.

BASKETS & MORE

TWEED



082 light grey



TWEED Set of 3 storage baskets
4-4289
081 dark grey



TWEED Laundry basket
4-4288
081 dark grey / 082 light grey



WEAVE Laundry basket
4-4194
081 grey

Store clothes in a stylish place until the next wash in this light laundry basket. If the washing machine is not next to the basket, you can use the practical handles to carry it. The basket with the beautiful wave pattern is robust, easy to clean and hard-wearing thanks to the plastic used.

BASKETS & MORE

WEAVE



WOOD Crate
4-0715
071 wood



WOOD Ladder
4-0717
071 wood

With its four rungs, the storage ladder made of acacia wood is ideal for stylishly storing towels or other pieces of laundry. Leaning against the wall, it cuts a fine figure in any room. Together with the attractive lattice-design storage box, it creates a harmonious, warm look in the bathroom.

BASKETS & MORE

WOOD

CANDLES & SCENTS

A nice scent instantly creates a sense of well-being, radiating pleasant vibes in any room. In addition to the ingredients, we have therefore paid particular attention to the burn time and choice of scents when selecting our high-quality MÖVE fragrances. These range from refreshing and invigorating citrus notes to relaxing lavender and luxurious cashmere, not to mention powdery and oriental creations such as vanilla or sandalwood.

The appealing design of the fragrances ensures a perfect experience for all the senses: Together with the MÖVE accessories, our diffusers and scented candles create stylish yet fragrant interiors.





APOTHECARY Scented candle
4-4188
072 lemongrass ginger
073 rich man amber
074 silver rain



APOTHECARY Aroma diffusor
4-4187
072 lemongrass ginger
073 rich man amber
074 silver rain

The innovative candles and aroma diffusers won't just impress you with their pleasant fragrances, but also with their innovative look. The glass jar resembling an apothecary bottle is packaged in a natural-coloured cardboard sleeve with a metal lid, making a real design statement.

CANDLES & SCENTS

APOTHECARY



ESSENTIALS Scented candle
4-4240
073 linen
072 cotton
071 cashmere

Fragrances awaken memories. In the high-quality candles of this stylish collection, it is the scents of textile materials: the pure note of linen, the invigorating note of cotton or the slightly woody note of cashmere. The elegant cardboard packaging rounds off the minimalist design.

CANDLES & SCENTS

ESSENTIALS



ORGANIC Scented candle in recycled wine bottle
4-4311
071 bergamot
072 citrus
073 lavender

Carefully selected raw materials, recycled glass from wine bottles and a box made from reprocessed kraft paper make these sustainable scented candles something special. Natural essential oils and 100% pure pollutant-free soy wax ensure an exceptional and environmentally-friendly premium fragrance experience.

CANDLES & SCENTS

ORGANIC



SIGNATURE Scented candle
4-0979
017 velvet cream
021 blood orange
071 amber



SIGNATURE Aroma diffuser
4-4102
011 lemongrass
012 orange
031 lavender
051 bergamot
071 vanilla
072 sandalwood

The room fragrances and candles of the collection are not only pleasant to smell, but also real eye-catchers. The colour-coordinated packaging is printed all over with little seagulls and therefore also visually captures the fragrant scents – from invigorating to calming.

CANDLES & SCENTS

SIGNATURE



The decorative soaps with their transparent look add a colourful touch to the bathroom or guest toilet. They make your hands smell lovely and wonderfully soft. Thanks to the skin-friendly glycerine, the soap is also suitable for people with sensitive skin. The striking MÖVE lettering featured on the soap is particularly stylish.



504 lemon



511 tangerine



520 camomile



505 mint



513 lavender



509 fresh green

SOAPS Glycerine soap
4-0025

CANDLES & SCENTS

SOAPS

ORDER TERMS & CONDITIONS

DELIVERY TERMS

Ex works.
Detailed order conditions are available on request.

VALIDITY

01 January – 30 June 2025

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~ With passion and the highest quality, we continue to set new standards for feel-good experiences in terry.



MÖVE SUPERWUSCHEL
50
YEARS

SINCE
19
27
17

