

GRACCIOZA

LUXURY BATH LINENS



HALF A CENTURY *of*
FAMILY CRAFTSMANSHIP

2025 COLLECTION

GRACCIOZA

LUXURY BATH LINENS

2025 COLLECTION

WELCOME TO GRACCIOZA

Graccioza has been described as the best bath linen in today's luxury market.

Recognized as a distinguished provider and manufacturer of bath linens, Graccioza produces the most luxurious bath rugs, towels, mats and robes. Our premium products are pioneering, thought in detail and manufactured with extreme care, considering both design and comfort.

All our cotton products are BCI Cotton certified.





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SUSTAINABLE DNA

We are proud members of the Better Cotton Initiative (BCI), promoting sustainable cotton practices worldwide.

The Better Cotton Initiative (BCI) is one of the world's leading cotton sustainability programs.



PREMIUM SEAL

Our products are manufactured and detailed with extreme care.

Woven using extra-long loops from the finest yarns, our items are pre-washed and pre-shrunk, providing extra softness and absorbency. All of our towels are finished off with rounded corners and double binding to provide lasting elegance and durability.

CERTIFICATIONS

Our workforce works with extremely high-quality standards, always guaranteeing excellence.

ISO-14001 & ISO-9001



OEKO-TEX



PRODUCTS

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01

OUR CONCEPTS

Excellence in luxury



01

SOLID COLORS COLLECTION

Graccioza's towels, bath rugs, mats, robes, slippers, and accessories are manufactured with the highest industry standards and meticulous attention to detail by a talented team of textile experts with over 50 years of experience.

Our Solid Colours Collection ensures full color coordination across all items.

SEE PAGE 12

02

MADE TO ORDER

Graccioza's Made to Order program allows you to tailor our luxurious products to your exact needs. Personalize a variety of sizes, colors, and monogram styles to create unique pieces that reflect your personal style.

Every made-to-order item is carefully crafted in Portugal, ensuring unmatched quality, comfort, and attention to detail.

SEE PAGE 86

03

LIFESTYLE COLLECTION

The Lifestyle Collection brings together versatile designs. This collection offers coordinated items where the designs of rugs, mats, towels, and robes align perfectly, allowing you to achieve full décor harmony.

Created with care and precision, these products are ideal for adding a cohesive touch of luxury and sophistication to your bath.

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04

BATH RUGS COLLECTION

Graccioza's Bath Rugs Collection combines superior craftsmanship with contemporary design. Each rug is exquisitely crafted to offer unparalleled comfort with unique designs that showcase exceptional definition.

Available in a variety of styles these rugs can be mixed and matched with our Solid Colours items, thanks to a harmonized color palette.

SEE PAGE 170



05

BEACH & YACHT COLLECTION

Graccioza offers luxurious towels crafted with the latest fade-resistant techniques, ensuring vibrant, long-lasting colors for your boat, beach, or pool.

These outdoor essentials are designed to stay plush, absorbent, and luxurious even with prolonged use, adding the perfect touch of elegance to any setting.

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SOLID COLORS COLLECTION

Color your world

ABOUT

Graccioza's towels, bath rugs, mats, robes, slippers, and accessories are manufactured with the highest industry standards and meticulous attention to detail by a talented team of textile experts with over 50 years of experience.

Our Solid Colours Collection ensures full color coordination across all items.

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The world's most exclusive range

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The world's finest bath linens

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HERITAGE RANGE

Tradition in our veins





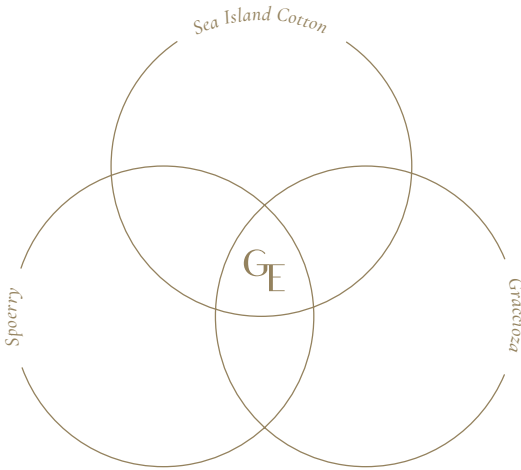
GRAND EGOIST

The world's most exclusive range



The Grand Egoist bath linens have been crafted from the world's best fiber creating a collection of the most luxurious products in the industry.

TOWELS · RUGS · ROBES



A PERFECT SYMBIOSIS

The Best Fiber · The Best Spinning · The Best Manufacturer

GRAND EGOIST

Bath Range

THE WORLD'S MOST EXCLUSIVE BATH RANGE

Cultivated under the ideal climatic conditions in the British West Indies, Sea Island Cotton is universally recognized as the world's most precious fiber.

Spoerry, a specialist in the production of yarns, and Graccioza, a specialist in the manufacturing of bath textiles, worked together to create this unique bath range. Grand Egoist is as soft as cashmere and as long lasting as wool.

SEA ISLAND COTTON

The Best Fiber. Hand-picked in the Caribbean.

Sea island cotton is the most rare and precious cotton in the world. It produces less than 0.0004 percent of total cotton worldwide. Cultivated exclusively in the British West Indies, it is carefully selected, picked by hand and processed using traditional methods.

SPOERRY

The Best Spinning. Made in Switzerland.

Spoerry offers the world's most luxurious cotton yarns and blends. Sea Island cotton has been the foundation of Spoerry's rare and precious top-quality yarns for over 150 years.

GRACCIOZA

The Best Manufacturer. Made in Portugal.

Graccioza offers high end bath linens, designed to provide the most sumptuous bath experience. With 50 years of experience, our bath linens are the epitome of luxury.

STAPLE COTTON SIZE GUIDE



NUMBERED HOLOGRAM

ALL GRAND EGOIST TOWELS COME WITH A NUMBERED HOLOGRAM THAT CERTIFIES 100% AUTHENTICITY OF SEA ISLAND COTTON.





GRAND EGOIST

Towel

SEA ISLAND COTTON
800 GSM

Customizable embroidery

30 x 30 cm	341 69 21 ...
30 x 50 cm	341 69 31 ...
46 x 76 cm	341 69 52 ...
50 x 100 cm	341 69 42 ...
70 x 140 cm	341 69 63 ...
95 x 150 cm	341 69 74 ...
105 x 180 cm	341 69 84 ...



Sea island cotton: the most rare and precious cotton in the world



The world's best and longest fiber



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



High density textile fabric: higher thread count



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Bias binding and double sewing: improved durability and resistance



WHITE 20003



CLOUD 24418



SNOW 23954



FOG 23396



GRAND EGOIST

Bath rug

SEA ISLAND COTTON

Customizable size

60 x 100 cm 311 79 11 ...
 70 x 120 cm 311 79 21 ...
 80 x 160 cm 311 79 31 ...



Sea island cotton: the most rare and precious cotton in the world



The world's best and longest fiber



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Super long and plush pile for extreme comfort



Rubber backing



WHITE 20003



CLOUD 24418



SNOW 23954



FOG 23396



GRAND EGOIST

Bathrobe

SEA ISLAND COTTON
600 GSM

Customizable embroidery

S 341 79 4B ...
M 341 79 6B ...
L 341 79 5B ...
XL 341 79 7B ...



WHITE 20003



Sea island cotton: the most rare and precious cotton in the world



The world's best and longest fiber



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Packed in a luxurious gift box



With embroidery details on the cuffs and neck





EGOIST RANGE

The world's finest bath linens



The Egoist Collection is made with one of the finest yarns available. This extremely plush GIZA Egyptian cotton range is available in a large selection of colors and sizes.

TOWELS · RUGS · MATS · SLIPPERS · ROBES · ACCESSORIES



FINEST GIZA COTTON



EGOIST

Towel

100% EGYPTIAN COTTON GIZA
LONG STAPLE COTTON · 800 GSM

Our Egoist towels are made from Egyptian cotton GIZA, often recognized as one of the best and most luxurious cottons in the world. This collection is admired for its absorbency and soft touch.

AVAILABLE IN 30 COLORS



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



High density textile fabric: higher thread count



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Bias binding and double sewing: improved durability and resistance

Customizable embroidery





EGOIST TOWEL

Color palette

100% EGYPTIAN COTTON GIZA
LONG STAPLE COTTON
800 GSM

Customizable embroidery

AVAILABLE IN

Complete color range

17 x 22 cm* 341 21 40 ...
30 x 30 cm 341 21 51 ...
30 x 50 cm 341 21 61 ...
46 x 76 cm 341 21 82 ...
50 x 100 cm 341 21 72 ...
70 x 140 cm 341 22 13 ...
95 x 150 cm 341 22 24 ...
105 x 180 cm 341 22 34 ...

*Glove

AVAILABLE IN

White and Fog.

5 PIECE SET · GIFT BOX
5x(30x30 cm) 341 46 71 ...



Packed in a
luxurious gift box

TRIANGULAR SHAPE TOWEL*

AVAILABLE IN

Only white.

90 x 180 cm 341 70 03 ...
130 x 240 cm 341 70 14 ...



Innovative triangular
shaped design

*Check page 30 for more details



WHITE 20003



SNOW 23954



CLOUD 24418



NATURAL 20002



SILVER 22270



FOG 23396



STEEL 23418



LINEN 22271



STORM 20766



STONE 20565



BLACK 20021



CAMEL 23935



PEARL 22268



New ICE 25108



New DOVE 25109



BLUSH 22272



SEA MIST 23956



New SAGE 25110



LAVANDER 21484



PEACOCK 23957



BALTIC 23049



New TOAST 25111



FRENCH BLUE 23955



DEEP SEA 23334



TERRACOTA 24420



COBALT 23308



JADE 23959



CHERRY 24422



OXFORD 23333



MOSS 23958

EGOIST

Triangular Towel

100% EGYPTIAN COTTON GIZA
LONG STAPLE COTTON
800 GSM

Experience luxury redefined with our unique triangular towel, a standout and sustainable addition to our collection that demonstrates our commitment to the environment without compromising on luxury.

Customizable embroidery

90 x 180 cm 341 70 03 ...
130 x 240 cm 341 70 14 ...



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



High density textile fabric: higher thread count



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Bias binding and double sewing: improved durability and resistance

DISTINCTIVE DESIGN

A towel that breaks away from the conventional rectangular shaped towels.

OPTIMIZED SHAPE

Unlike rectangular towels, which often have unused areas, this towel is crafted to maximize the usefulness of its entire surface.

ECO-FRIENDLY

Crafted with sustainability in mind, our triangular towel is thoughtfully cut to minimize terry waste.

RESOURCE-EFFICIENT

The innovative design reduces the terry surface, becoming lighter, saving water and energy with each wash.



WHITE 20003



EGOIST FRAME

Bath rug

100% EGYPTIAN COTTON GIZA
2600 GSM

The Egoist rug is made with a superior quality and made to last. Offered in the same large selection of colors and variety of sizes, this is the perfect coordinate to the towels.

AVAILABLE IN 30 COLORS



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Super soft finishing



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Great stability: total steadiness



Anti-pilling



Structure richness: both woven and tufting



Silicone backing





EGOIST FRAME BATH RUG

Color palette

100% EGYPTIAN COTTON GIZA
2600 GSM
SILICONE BACKING

AVAILABLE IN

Complete color range

50 x 80 cm 311 15 21 ...

60 x 100 cm 311 15 41 ...

AVAILABLE IN

White, Silver, Storm, Natural,
Fog, Snow, Cloud, Sea Mist.

60 x 60 cm 311 15 31 ...

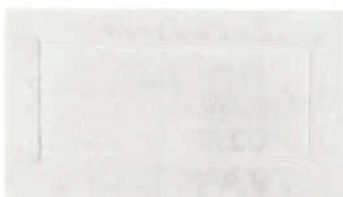
70 x 120 cm 311 15 51 ...

80 X 160 cm 311 15 61 ...

70 x 155 cm 311 74 11 ...



Runner size



WHITE 20003



SNOW 23954



CLOUD 24418



NATURAL 20002



SILVER 22270



FOG 23396



STEEL 23418



LINEN 22271



STORM 20766



STONE 20565



BLACK 20021



CAMEL 23935



PEARL 22268



New ICE 25108



New DOVE 25109



BLUSH 22272



SEA MIST 23956



New SAGE 25110



LAVANDER 21484



PEACOCK 23957



BALTIC 23049



New TOAST 25111



FRENCH BLUE 23955



DEEP SEA 23334



TERRACOTA 24420



COBALT 23308



JADE 23959



CHERRY 24422



OXFORD 23333



MOSS 23958

EGOIST VELOUR

Bath rug

100% EGYPTIAN COTTON GIZA
2200 GSM

The Egoist Velour rug has the high pile to keep the plush look and feel of our collections with a minimal design. Silicone backing added.

AVAILABLE IN

50 x 80 cm 311 66 61 ...

60 x 100 cm 311 66 71 ...

70 x 120 cm 311 66 81 ...

60 x 60 cm 311 91 60 ...

 Pedestal rug



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Super soft finishing



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Anti-pilling



Silicone backing



WHITE 20003



SNOW 23954



SILVER 22270



NATURAL 20002



STORM 20766



FOG 23396



EGOIST CLOUD

Memory foam bath rug

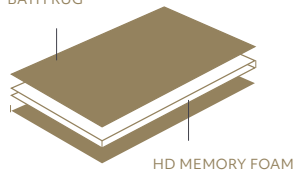
100% EGYPTIAN COTTON GIZA
3800 GSM

The Egoist Cloud rug has a high-density memory foam that can be easily removed for washing.

AVAILABLE IN

50 x 80 cm 311 42 31 ...
60 x 100 cm 311 42 41 ...
70 x 120 cm 311 42 51 ...

BATH RUG



HD MEMORY FOAM



WHITE 20003



SNOW 23954



SILVER 22270







NATURAL 20002



STORM 20766



FOG 23396

-  Integrated and removable high density memory foam
-  Truly machine washable and dryable due to the easily removable memory foam
-  Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.
-  Energy efficiency - lighter in the washing machine
-  Durable - outperforms
-  Extra volume and softness
-  Pre-washed and pre-shrunk: incredible absorbency and no shrinking
-  Silicone backing



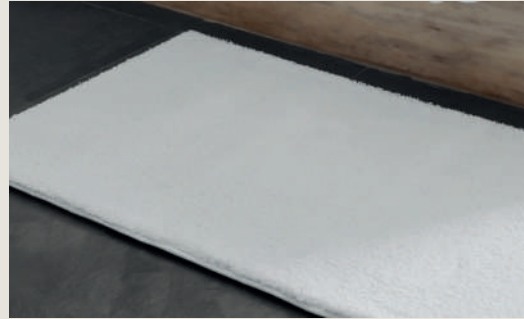
MADE TO ORDER CUSTOM RUG PROGRAM

CUSTOM SHAPE, SIZE & COLOR

EGOIST PLAIN

Supremely plush and comfortable bath rug, crafted from the finest Egyptian Cotton Giza for exceptional softness and absorbency.

P. 42



CUSTOM SHAPE, SIZE, MONOGRAM & COLOR

EGOIST PLAIN MONOGRAM

Add a personalized touch to the Plain Egoist rug, offering the same softness and comfort with bespoke customization.

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CUSTOM SHAPE, SIZE & COLOR

EGOIST BORDER

A luxurious Egyptian Cotton Giza rug featuring a plush pile and a distinctive border, available to customize in 30 colors.

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CUSTOM SHAPE, SIZE, MONOGRAM & COLOR

EGOIST BORDER MONOGRAM

Add a personalized touch to the Egoist Border Rug, combining the same plushness and luxury with bespoke customization.

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AVAILABLE

COLOR PALETTE

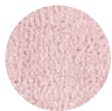
Our color palette offers 30 shades, ranging from vibrant, bold hues to soft, neutral tones.



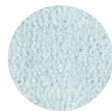
WHITE 20003



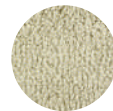
SNOW 23954



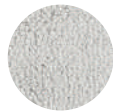
PEARL 22268



ICE 25108



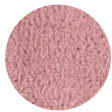
DOVE 25109



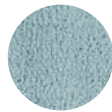
CLOUD 24418



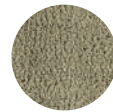
NATURAL 20002



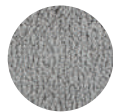
BLUSH 22272



SEA MIST 23956



SAGE 25110



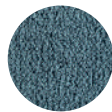
SILVER 22270



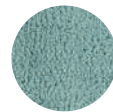
FOG 23396



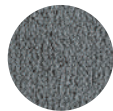
LAVANDER 21484



PEACOCK 23957



BALTIC 23049



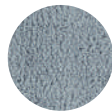
STEEL 23418



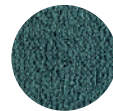
LINEN 22271



TOAST 25111



FRENCH BLUE 23955



DEEP SEA 23334



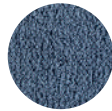
STORM 20766



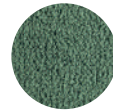
STONE 20565



TERRACOTA 24420



COBALT 23308



JADE 23959



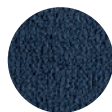
BLACK 20021



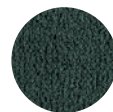
CAMEL 23935



CHERRY 24422



OXFORD 23333



MOSS 23958

CUSTOM SHAPE, SIZE & COLOR

EGOIST PLAIN

Bath rug

MADE TO ORDER

Tailor the size, color, and shape of your rug to suit your preferences.

100% EGYPTIAN COTTON GIZA
2700 GSM



Egyptian long staple cotton GIZA



Incredible softness and volume



Rubber backing



Antibacterial



Machine washable

1. CUSTOMIZE THE SHAPE

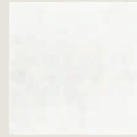
Custom shapes available upon request.



ROUND



RECTANGULAR



SQUARE



SCALLOPED

2. CUSTOMIZE THE SIZE

Consider the maximums: **400 cm** Max. Width **600 cm** Max. Length

Or choose a standard size:

RECTANGULAR

50 x 80 cm 311 97 71 ...

60 x 100 cm 311 62 01 ...

70 x 120 cm 311 62 11 ...

80 x 160 cm 311 62 21 ...

SQUARE

60 x 60 cm 312 04 31 ...

ROUND

Ø 80 cm 312 00 51 ...

Ø 100 cm 312 04 41 ...

SCALLOPED

60 x 100 cm 312 04 51 ...

70 x 120 cm 312 04 61 ...

3. CUSTOMIZE THE COLOR

Choose the rug color from our 30 color palette (see page 41).



CUSTOM SHAPE, SIZE, MONOGRAM & COLOR

EGOIST PLAIN MONOGRAM

Bath rug

MADE TO ORDER

Tailor the size, color, and shape of your rug to perfectly suit your preferences. Personalize it further with a monogram, choosing from an extensive selection of styles. Find all the details and possibilities on page 218.

100% EGYPTIAN COTTON GIZA
3000 GSM

-  Egyptian long staple cotton GIZA
-  Incredible softness and volume
-  Rubber backing
-  Antibacterial
-  Machine washable

1. CUSTOMIZE THE SHAPE

Custom shapes available upon request.



ROUND



RECTANGULAR



SQUARE



SCALLOPED

2. CUSTOMIZE THE SIZE

Consider the maximums: **400 cm** Max. Width **600 cm** Max. Length

Or choose a standard size:

RECTANGULAR

- 50 x 80 cm
- 60 x 100 cm
- 70 x 120 cm
- 80 x 160 cm

SQUARE

- 60 x 60 cm

ROUND

- Ø 80 cm
- Ø 100 cm

SCALLOPED

- 60 x 100 cm
- 70 x 120 cm

3. CHOOSE THE MONOGRAM STYLE

Medallion/ Shape · Typography · Full name

[SEE PAGE 218]

4. CUSTOMIZE THE COLOR

Choose the rug color and the monogram color from our 30 color palette (see page 41).



New

CUSTOM SHAPE, SIZE & COLOR

EGOIST BORDER

Bath rug

MADE TO ORDER

Tailor the size, border color, and shape of your rug to suit your preferences.

100% EGYPTIAN COTTON GIZA
2700 GSM



Egyptian long staple cotton GIZA



Incredible softness and volume



Rubber backing



Antibacterial



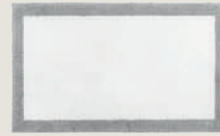
Machine washable

1. CUSTOMIZE THE SHAPE

Custom shapes available upon request.



ROUND



RECTANGULAR



SQUARE



SCALLOPED

2. CUSTOMIZE THE SIZE

Consider the maximums: **400 cm** Max. Width **600 cm** Max. Length

Or choose a standard size:

RECTANGULAR

50 x 80 cm	312 04 71 ...
60 x 100 cm	312 04 91 ...
70 x 120 cm	312 05 01 ...
80 x 160 cm	312 05 11 ...

ROUND

Ø 80 cm	312 05 21 ...
Ø 100 cm	312 05 31 ...

SCALLOPED

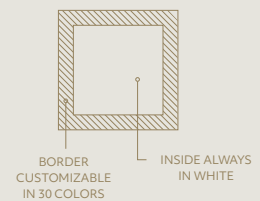
60 x 100 cm	312 05 41 ...
70 x 120 cm	312 05 51 ...

SQUARE

60 x 60 cm	312 04 81 ...
-------------------	---------------

3. CUSTOMIZE THE COLOR

Choose a border color from our palette of 30 colors (page 41). The interior is always crafted in white.





New

CUSTOM SHAPE, SIZE, MONOGRAM & COLOR

EGOIST BORDER MONOGRAM

Bath rug

MADE TO ORDER

Tailor the size, border color, and shape of your rug to perfectly suit your preferences. Personalize it further with a monogram, choosing from an extensive selection of styles. Find all the details and possibilities on page 218.

100% EGYPTIAN COTTON GIZA
3000 GSM



Egyptian long staple cotton GIZA



Incredible softness and volume



Rubber backing



Antibacterial



Machine washable

1. CUSTOMIZE THE SHAPE

Custom shapes available upon request.



ROUND



RECTANGULAR



SQUARE



SCALLOPED

2. CUSTOMIZE THE SIZE

Consider the maximums: **400 cm** Max. Width **600 cm** Max. Length

Or choose a standard size:

RECTANGULAR

50 x 80 cm 312 05 61 ...
60 x 100 cm 312 05 81 ...
70 x 120 cm 312 05 91 ...
80 x 160 cm 312 06 01 ...

ROUND

Ø 80 cm 312 06 11 ...
Ø 100 cm 312 06 21 ...

SCALLOPED

60 x 100 cm 312 06 31 ...
70 x 120 cm 312 06 41 ...

SQUARE

60 x 60 cm 312 05 71 ...

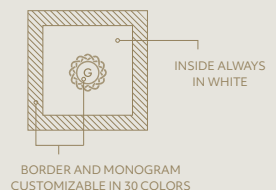
3. CHOOSE THE MONOGRAM STYLE

Medallion/ Shape · Typography · Full name

[SEE PAGE 218]

4. CUSTOMIZE THE COLOR

Choose a border and monogram color from our palette of 30 colors (page 41). The interior is always crafted in white. The border and monogram must be the same color.





EGOIST

Bath mat

100% SUPERIOR COMBED COTTON
1100 GSM

A low twist yarn bath mat perfect for every bathroom.

Customizable embroidery

50 x 80 cm 311 37 45



Silicone backing



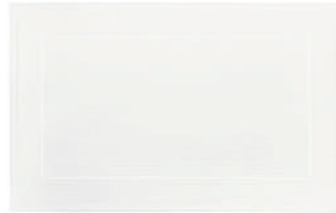
Quick dry



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



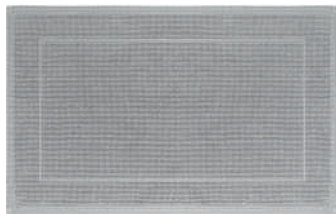
Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



WHITE 20003



SNOW 23954



SILVER 22270



NATURAL 20002



STORM 20766



FOG 23396

EGOIST

Slippers

100% EGYPTIAN COTTON GIZA

38/39 391 49 51 ...

42/43 391 49 61 ...

44/45 391 52 41 ...



Sole with HD memory foam



Packed in a luxurious linen bag



WHITE 20003



SILVER 22270



STORM 20766



SNOW 23954



NATURAL 20002



FOG 23396



EGOIST

Bathrobe

100% SUPERIOR COMBED COTTON
600 GSM

This cotton bathrobe is incredibly soft and super comfortable, with velour finishing and a special embroidery on the inside.

Customizable embroidery

- S 341 37 0B ...
- M 341 37 2B ...
- L 341 37 1B ...
- XL 341 37 3B ...



Shawl collar style with an elegant look and feel



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Packed in a luxurious gift box



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



WHITE 20003



SNOW 23954



SILVER 22270



NATURAL 20002



STORM 20766



FOG 23396



EGOIST

Hair towel

100% EGYPTIAN COTTON GIZA
LONG STAPLE COTTON
800 GSM

Customizable embroidery

75x23 cm 341 83 8P ...



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT.



Packed in a luxurious linen bag



WHITE 20003

STORM 20766



EGOIST

Makeup remover

100% EGYPTIAN COTTON GIZA
LONG STAPLE COTTON
800 GSM

10 PIECE SET · GIFT BAG
10x(11x11 cm) 341 70 65 ...



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT



Packed in a luxurious linen bag



WHITE 20003



STORM 20766

New

EGOIST

Headband

100% EGYPTIAN COTTON GIZA
LONG STAPLE COTTON
800 GSM

8x32 cm 341 93 7Z ...



Egyptian long staple cotton GIZA: one of the finest yarns in the world



Antibacterial: inhibits bacteria and fungus growth; protects from odors. Exclusive partnership with Swiss/German Lab CHT



Packed in a luxurious linen bag



With an elastic for an adjustable and comfortable fit



WHITE 20003



STORM 20766





BEE WAFFLE RANGE

A contemporary twist



A textured and sophisticated collection with a wide variety of color and sizes. Bath linens that will work in every bathroom, every style, every age.

TOWELS · RUGS · MATS · ROBES



BEE WAFFLE

Towel

100% SUPERIOR COMBED COTTON
550 GSM

Ultra soft towel made with the finest combed cotton resulting in a distinctive and luxurious waffle texture.

Customizable embroidery

AVAILABLE IN

Complete color range

30 x 30 cm	340 72 51 ...
30 x 50 cm	340 72 61 ...
46 x 76 cm	340 72 72 ...
50 x 100 cm	340 72 82 ...
70 x 140 cm	340 72 93 ...
90 x 180 cm	340 73 04 ...

5 PIECE SET GIFT BOX

AVAILABLE IN

White and Fog.

5x(30x30 cm) 341 46 51 ...



Packed in a
luxurious gift box



Bias binding and double
sewing: improved
durability and resistance



Quick dry



Pre-washed and pre-shrunk:
incredible absorbency and
no shrinking



WHITE 20003



SILVER 22270



SNOW 23954



SEA MIST 23956



NATURAL 20002



BALTIC 23049



FOG 23396



BLUSH 22272



STONE 20565



COBALT 23308



CAMEL 23935



OXFORD 23333



JADE 23959



STORM 20766



BEE WAFFLE

Bath mat

100% SUPERIOR COMBED COTTON
1700 GSM

Cotton waffle design bath mat.
Provides great comfort with its
unique texture.

Customizable embroidery

AVAILABLE IN
Complete color range

50 x 80 cm 310 22 11 ...

AVAILABLE IN
White, Silver, Natural and Fog.

60 x 120 cm 311 40 71 ...

70 x 140 cm 310 85 51 ...



Runner size



Woven bath mat



Quick dry



Pre-washed and pre-shrunk:
incredible absorbency and
no shrinking



Silicone backing



WHITE 20003



SILVER 22270



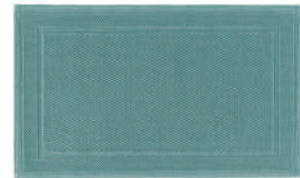
SNOW 23954



SEA MIST 23956



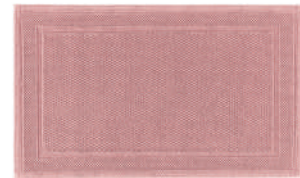
NATURAL 20002



BALTIC 23049



FOG 23396



BLUSH 22272



STONE 20565



COBALT 23308



CAMEL 23935



OXFORD 23333



JADE 23959



STORM 20766



BEE WAFFLE

Bathrobe

100% SUPERIOR COMBED COTTON
550 GSM

Luxurious bathrobe with an exclusive waffle texture that feels super soft. Available in kimono and hooded styles.

Customizable embroidery

KIMONO STYLE

S 341 52 79 ...
M 340 73 29 ...
L 340 73 39 ...
XL 340 73 49 ...



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Quick dry



Packed in a luxurious gift box



WHITE 20003



NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



BEE WAFFLE

Bathrobe

100% SUPERIOR COMBED COTTON
550 GSM

Luxurious bathrobe with an exclusive waffle texture that feels super soft. Available in kimono and hooded styles.

Customizable embroidery

HOODED STYLE

S 340 73 19 ...
M 340 76 39 ...
L 340 76 29 ...



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Quick dry



Packed in a luxurious gift box



WHITE 20003



NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



BEE WAFFLE

Baby & Child Bathrobe

100% SUPERIOR COMBED COTTON
550 GSM · BIAS BINDING

Luxurious bathrobe with an exclusive waffle texture that feels super soft, produced using techniques that guarantee no risk to the little ones.

Customizable embroidery

HOODED STYLE

2-3 Years 340 85 19 ...

4-5 Years 340 85 29 ...

6-7 Years 340 85 39 ...



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Quick dry



Packed in a luxurious gift box



WHITE 20003



SEA MIST 23956



PEARL 22268



CLASSIC

Bath rug

100% SUPERIOR COMBED COTTON
2100 GSM

Reversible bath rug in superior
combed cotton.

AVAILABLE IN

Complete color range

50 x 80 cm 310 03 81 ...

60 x 100 cm 310 03 91 ...

AVAILABLE IN

White, Silver, Snow, Fog and Natural.

60 x 60 cm 310 22 01 ...

70 x 120 cm 310 04 01 ...

80 x 160 cm 310 71 31 ...



Super soft finishing



Pre-washed and pre-shrunk:
incredible absorbency and
no shrinking



Anti-pilling



Reversible, allowing the
use of both sides



WHITE 20003



SILVER 22270



SNOW 23954



SEA MIST 23956



NATURAL 20002



BALTIC 23049



FOG 23396



BLUSH 22272



STONE 20565



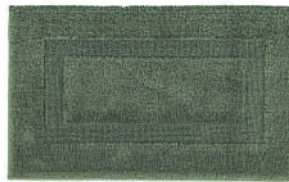
COBALT 23308



CAMEL 23935



OXFORD 23333



JADE 23959



STORM 20766





PEARLS RANGE

A harmonious blend of softness



Experience our Pearls collection. This absorbent, textured range embodies the elegance of pearls with the touch of super soft cotton.

By using remnants of manual looms and slowing down the weaving process, we ensure that each fiber is meticulously placed. This enhances the precision and artistry involved in crafting each item and allows us to achieve exquisite detail.

TOWELS · MATS



PEARLS

Towel & Mat

100% COTTON
850 GSM

Pearls is manufactured with longer fibers that make it smoother and softer. Its fibers and loops are packed tightly for comfort and plushness.

30 x 30 cm 341 82 61 ...
30 x 50 cm 341 82 71 ...
46 x 76 cm 341 82 92 ...
50 x 100 cm 341 82 82 ...
70 x 140 cm 341 83 03 ...
95 x 150 cm 341 83 14 ...



Long Staple Fibers



Unmatched Density



Special Manufacturing Process



Ultra-soft texture and absorbent



WHITE 20003



SNOW 23954



SILVER 22270



NATURAL 20002



STORM 20766



FOG 23396



New SEA MIST 23956



New PEARL 22268

100% COTTON
1500 GSM

An exclusive approach to manufacturing results in an exceptionally soft bath mat that is luxuriously thick, comfortable, and exhibits remarkable design definition.

50 x 80 cm 311 90 05 ...



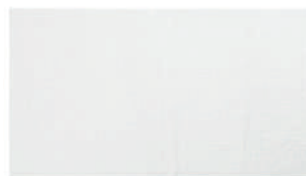
Unmatched Density



Special Manufacturing Process



Ultra-soft texture and absorbent



WHITE 20003



FOG 23396



New

PEARLS

Memory foam bath mat

100% COTTON
2400 GSM

This incredibly smooth bath mat features a removable memory foam insert, offering exceptional comfort underfoot.

50 x 80 cm 311 97 51 ...
60 x 100 cm 311 97 61 ...



Integrated and removable high density memory foam



Unmatched Density



Special Manufacturing Process

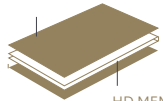


Ultra-soft texture and absorbent



Silicone backing

BATH RUG



HD MEMORY FOAM



WHITE 20003



SNOW 23954



SILVER 22270



NATURAL 20002



STORM 20766



FOG 23396



SEA MIST 23956



PEARL 22268





HERITAGE RANGE

Tradition in our veins



The Heritage Range is all in the name. Fine craftsmanship with years of experience offering only the best products with the finest materials. A wide range of colors in many sizes.

TOWELS · RUGS · ROBES



LONG DOUBLE LOOP

Towel

100% COTTON
700 GSM

A cotton towel with long fibers that provide a silky touch and great absorbency.

Customizable embroidery

AVAILABLE IN

Complete color range

30 x 30 cm 340 68 31 ...
30 x 50 cm 340 68 41 ...
46 x 76 cm 340 72 02 ...
50 x 100 cm 340 68 52 ...
70 x 140 cm 340 68 63 ...
95 x 150 cm 340 68 74 ...

AVAILABLE IN

White and Fog.

105 x 180 cm 340 72 14 ...

5 PIECE SET · GIFT BOX
5x(30x30 cm) 341 46 61 ...



Sensationally soft and voluminous



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Bias binding and double sewing: improved durability and resistance



WHITE 20003



SNOW 23954



CLOUD 24418



NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



SEA MIST 23956



JADE 23959



BLUSH 22272



PRESTIGE

Bath rug

100% SUPERIOR COMBED COTTON
2100 GSM

Framed bath rug made from the finest cotton yarns for superior softness.

AVAILABLE IN

Complete color range

50 x 80 cm 310 04 11 ...

60 x 100 cm 310 04 21 ...



Super soft finishing



Pre-washed and pre-shrunk:
incredible absorbency and
no shrinking



Anti-pilling



WHITE 20003



SNOW 23954



CLOUD 24418



NATURAL 20002



SILVER 22270



FOG 23396



STORM 20766



SEA MIST 23956



JADE 23959



BLUSH 22272



LONG DOUBLE LOOP

Bathrobe

100% COTTON
700 GSM

A supremely plush and absorbent terry bathrobe.

Customizable embroidery

M 340 72 29 ...
L 340 72 39 ...
XL 340 72 49 ...



WHITE 20003



Shawl collar style with an elegant look and feel



Pre-washed and pre-shrunk: incredible absorbency and no shrinking



Packed in a luxurious gift box



03

MADE TO ORDER

*Tailored luxury,
crafted for you*

ABOUT

Graccioza's Made to Order program allows you to tailor our luxurious products to your exact needs. Personalize a variety of sizes, colors, and monogram styles to create unique pieces that reflect your personal style.

Every made to order item is carefully crafted in Portugal, ensuring unmatched quality, comfort, and attention to detail.

CONTENTS

90

PORTOBELLO

Custom piping color

96

SIMONE

Custom embroidery color

98

EVORA

Custom whip stitch

100

HARBOUR . MAZE.

Custom piping embroidery





EGOIST
CUSTOM PIPING COLOR

PORTOBELLO

Crafted from ultra-plush Egyptian Cotton Giza, this collection ensures exceptional softness and absorbency. The tape can be customized in 30 colors. Available for rugs, towels and bathrobes.



EGOIST
CUSTOM EMBROIDERY COLOR

SIMONE

An exquisite embroidery on a white Egyptian Cotton Giza towel, customizable in 30 colors. Made to order, this exceptional 800 gsm towel offers great luxury.



LONG DOUBLE LOOP
CUSTOM WHIP STITCH

EVORA

Custom whip stitch on the tape of a 700 gsm white towel. Available in 30 colors, it subtly enhances the towel's elegance while maintaining its simplicity.



EGOIST
CUSTOM PIPING EMBROIDERY

HARBOUR . MAZE.

Innovative embroidery on the tape, featuring a subtle design available in six distinct colors. A unique approach to tape finishing that adds a touch of elegance.

PORTOBELLO

Towel

CUSTOM PIPING COLOR

Personalize the tape of this white towel in all Graccioza's 30 colors tape chart.

100% EGYPTIAN COTTON GIZA
BIAS BINDING · 800 GSM

- 30 x 30 cm 341 48 91 ...
- 30 x 50 cm 341 49 01 ...
- 46 x 76 cm 341 49 22 ...
- 50 x 100 cm 341 49 12 ...
- 70 x 140 cm 341 49 33 ...
- 95 x 150 cm 341 49 44 ...

-  Egyptian long staple cotton GIZA
-  Pre-washed & pre-shrunk
-  Antibacterial
-  Superior density: Higher thread count
-  Bias binding and double sewing

Customizable embroidery

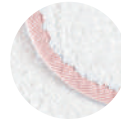
COLOR TAPE



WHITE 15001



SNOW 15002



PEARL 15003



New ICE 15033



New DOVE 15034



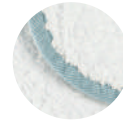
CLOUD 15006



NATURAL 15007



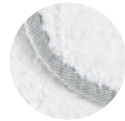
BLUSH 15008



SEA MIST 15004



New SAGE 15035



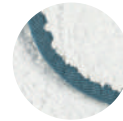
SILVER 15011



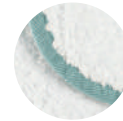
FOG 15017



LAVANDER 15013



PEACOCK 15009



BALTIC 15015



STEEL 15016



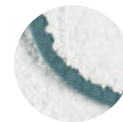
LINEN 15022



New TOAST 15036



FRENCH BLUE 15019



DEEP SEA 15020



STORM 15021



STONE 15027



TERRACOTA 15018



COBALT 15024



JADE 15025



BLACK 15026



CAMEL 15010



CHERRY 15028



OXFORD 15029



MOSS 15030



PORTOBELLO

Bath Rug

CUSTOM PIPING COLOR


Personalize the tape of this reversible white bath rug in all Graccioza's 30 colors tape chart.

100% COTTON
REVERSIBLE

50 x 80 cm 311 91 31 ...

60 x 100 cm 311 91 41...

70 x 120 cm 311 91 51 ...

 Reversible, allowing the use of both sides

 Pre-washed & pre-shrunk

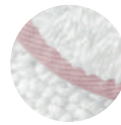
COLOR TAPE



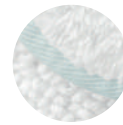
WHITE 15001



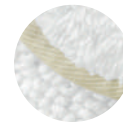
SNOW 15002



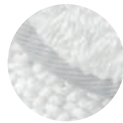
PEARL 15003



New ICE 15033



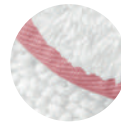
New DOVE 15034



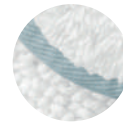
CLOUD 15006



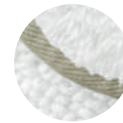
NATURAL 15007



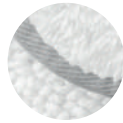
BLUSH 15008



SEA MIST 15004



New SAGE 15035



SILVER 15011



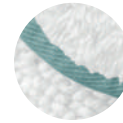
FOG 15017



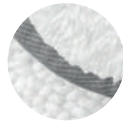
LAVANDER 15013



PEACOCK 15009



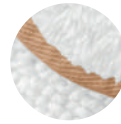
BALTIC 15015



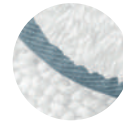
STEEL 15016



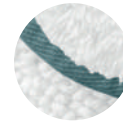
LINEN 15022



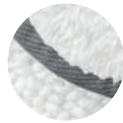
New TOAST 15036



FRENCH BLUE 15019



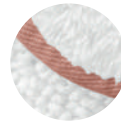
DEEP SEA 15020



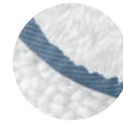
STORM 15021



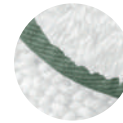
STONE 15027



TERRACOTA 15018



COBALT 15024



JADE 15025



BLACK 15026



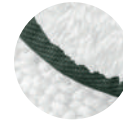
CAMEL 15010



CHERRY 15028



OXFORD 15029



MOSS 15030



PORTOBELLO


Bathrobe

CUSTOM PIPING COLOR

Personalize the tape of this white bathrobe in all Graccioza's 30 colors tape chart.

100% COTTON
600 GSM

- S 341 50 89 ...
- M 341 51 09 ...
- L 341 50 99 ...
- XL 341 51 19 ...

 Packed in a luxurious gift box

 Pre-washed & pre-shrunk

Customizable embroidery

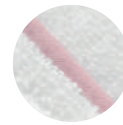
COLOR TAPE



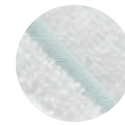
WHITE 15001



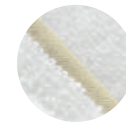
SNOW 15002



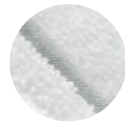
PEARL 15003



New ICE 15033



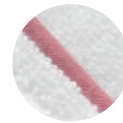
New DOVE 15034



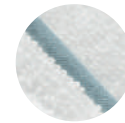
CLOUD 15006



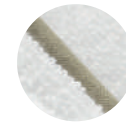
NATURAL 15007



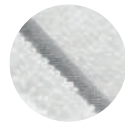
BLUSH 15008



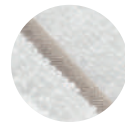
SEA MIST 15004



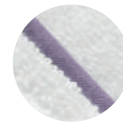
New SAGE 15035



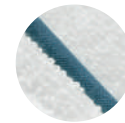
SILVER 15011



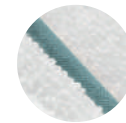
FOG 15017



LAVANDER 15013



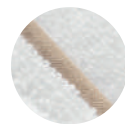
PEACOCK 15009



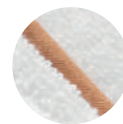
BALTIC 15015



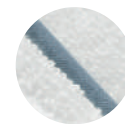
STEEL 15016



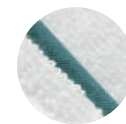
LINEN 15022



New TOAST 15036



FRENCH BLUE 15019



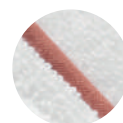
DEEP SEA 15020



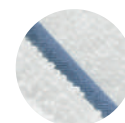
STORM 15021



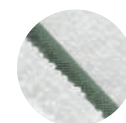
STONE 15027



TERRACOTA 15018



COBALT 15024



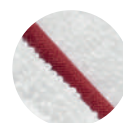
JADE 15025



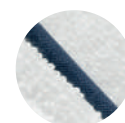
BLACK 15026



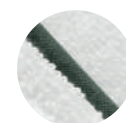
CAMEL 15010



CHERRY 15028



OXFORD 15029



MOSS 15030



New

SIMONE

Towel

CUSTOM EMBROIDERY COLOR

Personalize the color of the embroidery in all Graccioza's 30 colors palette.

100% EGYPTIAN COTTON GIZA
BIAS BINDING · 800 GSM

30 x 30 cm 342 07 01 ...
30 x 50 cm 342 07 11 ...
46 x 76 cm 342 07 32 ...
50 x 100 cm 342 07 22 ...
70 x 140 cm 342 07 43 ...
95 x 150 cm 342 07 54 ...



Egyptian long staple cotton GIZA



Pre-washed & pre-shrunk



Antibacterial



Superior density: Higher thread count



Bias binding and double sewing

Customizable embroidery

COLOR EMBROIDERY



WHITE 15001



SNOW 15002



PEARL 15003



ICE 15033



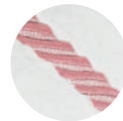
DOVE 15034



CLOUD 15006



NATURAL 15007



BLUSH 15008



SEA MIST 15004



SAGE 15035



SILVER 15011



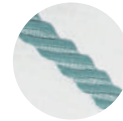
FOG 15017



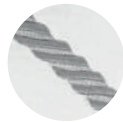
LAVANDER 15013



PEACOCK 15009



BALTIC 15015



STEEL 15016



LINEN 15022



TOAST 15036



FRENCH BLUE 15019



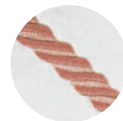
DEEP SEA 15020



STORM 15021



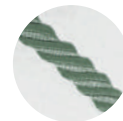
STONE 15027



TERRACOTA 15018



COBALT 15024



JADE 15025



BLACK 15026



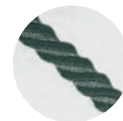
CAMEL 15010



CHERRY 15028



OXFORD 15029



MOSS 15030



EVORA

Towel

CUSTOM WHIP STITCH

Personalize the whip stitch of this white towel in all Graccioza's 30 colors whip stitch chart.

100% COTTON
BIAS BINDING · 700 GSM

30 x 30 cm 341 64 71 ...
30 x 50 cm 341 64 81 ...
46 x 76 cm 341 65 02 ...
50 x 100 cm 341 64 92 ...
70 x 140 cm 341 65 13 ...
95 x 150 cm 341 65 24 ...

 Tape with blanket stitch

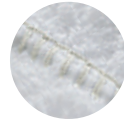
 Pre-washed & pre-shrunk

Customizable embroidery

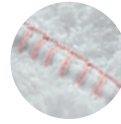
COLOR WHIP STITCH



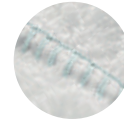
WHITE 15001



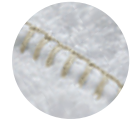
SNOW 15002



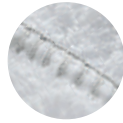
PEARL 15003



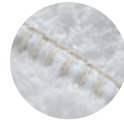
New ICE 15033



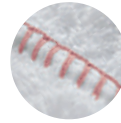
New DOVE 15034



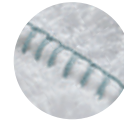
CLOUD 15006



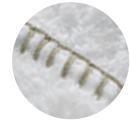
NATURAL 15007



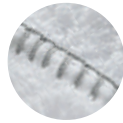
BLUSH 15008



SEA MIST 15004



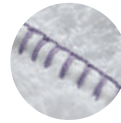
New SAGE 15035



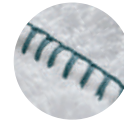
SILVER 15011



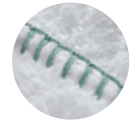
FOG 15017



LAVANDER 15013



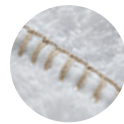
PEACOCK 15009



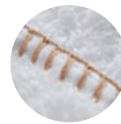
BALTIC 15015



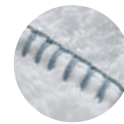
STEEL 15016



LINEN 15022



New TOAST 15036



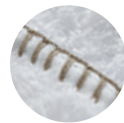
FRENCH BLUE 15019



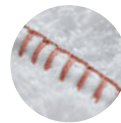
DEEP SEA 15020



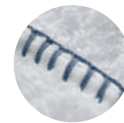
STORM 15021



STONE 15027



TERRACOTA 15018



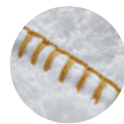
COBALT 15024



JADE 15025



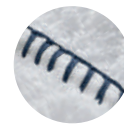
BLACK 15026



CAMEL 15010



CHERRY 15028



OXFORD 15029



MOSS 15030



New

HARBOUR

Towel

CUSTOM PIPING EMBROIDERY

Personalize the embroidery piping of this towel with six elegant color options.

100% EGYPTIAN COTTON GIZA
BIAS BINDING · 800 GSM

30 x 30 cm 342 01 31 ...
30 x 50 cm 342 01 41 ...
46 x 76 cm 342 01 62 ...
50 x 100 cm 342 01 52 ...
70 x 140 cm 342 01 73 ...
95 x 150 cm 342 01 84 ...



Egyptian long staple
cotton GIZA



Pre-washed & pre-shrunk

Customizable embroidery



STONE 15027



JADE 15025



BLUSH 15008



CAMEL 15010



FRENCH BLUE 15019



OXFORD 15029

New

MAZE

Towel

CUSTOM PIPING EMBROIDERY

Personalize the embroidery piping of this towel with six elegant color options.

100% EGYPTIAN COTTON GIZA
BIAS BINDING · 800 GSM

30 x 30 cm 342 00 71 ...
30 x 50 cm 342 00 81 ...
46 x 76 cm 342 01 02 ...
50 x 100 cm 342 00 92 ...
70 x 140 cm 342 01 13 ...
95 x 150 cm 342 01 24 ...



Egyptian long staple
cotton GIZA

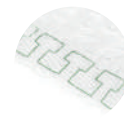


Pre-washed & pre-shrunk

Customizable embroidery



STONE 15027



JADE 15025



BLUSH 15008



CAMEL 15010



FRENCH BLUE 15019



OXFORD 15029



04

LIFESTYLE COLLECTION

*Remarkable collections
with modern appeal*

ABOUT

The Lifestyle Collection brings together versatile designs. This collection offers coordinated items where the designs of rugs, mats, towels, and robes align perfectly, allowing you to achieve full décor harmony.

Created with care and precision, these products are ideal for adding a cohesive touch of luxury and sophistication to your bath.

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168	ALHAMBRA





New

PORTO

Bath Coordinate



New

PORTO

Bath coordinate

TOWEL · PORTO

100% COTTON
730 GSM · BIAS BINDING

30 x 30 cm 341 98 01 ...
30 x 50 cm 341 98 11 ...
46 x 76 cm 341 98 32 ...
50 x 100 cm 341 98 22 ...
70 x 140 cm 341 98 43 ...
95 x 150 cm 341 98 54 ...



SILVER/STORM 10001



SNOW/FOG 10003



Pre-washed & pre-shrunk

BATH RUG · PORTO

100% COTTON

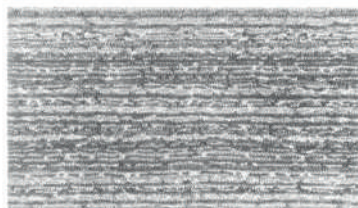
50 x 80 cm 311 97 81 ...
60 x 100 cm 311 97 91 ...



Pre-washed & pre-shrunk



Silicone backing



SILVER/STORM 10001



SNOW/FOG 10003



BICOLORE

Bath coordinate

TOWEL · BICOLORE

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 341 54 81 ...
30 x 50 cm 341 55 61 ...
46 x 76 cm 341 55 82 ...
50 x 100 cm 341 55 72 ...
70 x 140 cm 341 55 93 ...
95 x 150 cm 341 56 04 ...

Customizable embroidery



Finest cotton GIZA



Double sided



Antibacterial



Pre-washed & pre-shrunk



New CLOUD/WHITE 10004



FOG/SNOW 10001



SEA MIST/WHITE 10003



STORM/SILVER 10002



BICOLORE

Bath coordinate

BATH RUG · BICOLORE

100% SUPERIOR COMBED COTTON

50 x 80 cm 311 58 11 ...

60 x 100 cm 311 58 21 ...

70 x 120 cm 311 70 21 ...



Silicone backing



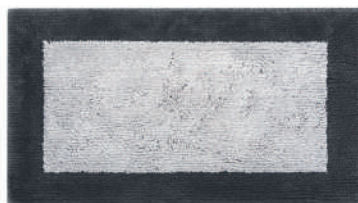
Pre-washed & pre-shrunk



New CLOUD/WHITE 15002



FOG/SNOW 23954



STORM/SILVER 22270



SEA MIST/WHITE 15001

SLIPPERS · BICOLORE

100% EGYPTIAN COTTON GIZA

38/39 391 65 71 ...

42/43 391 65 81 ...

44/45 391 65 91 ...



Finest cotton GIZA



Sole with HD memory foam



Packed in a luxurious linen bag



New CLOUD/WHITE 10004



FOG/SNOW 10001



STORM/SILVER 10002



SEA MIST/WHITE 10003



New

MARINA

Bathrobe

MARINA · BATHROBE

100% COTTON
500 GSM · BIAS BINDING

S 341 96 5B 20003
M 341 96 7B 20003
L 341 96 6B 20003
XL 341 96 8B 20003

Customizable embroidery



Pre-washed & pre-shrunk



Packed in a luxurious
gift box



Collar, belt, and sleeve in satin



Shawl collar style with
an elegant look and feel







New

TECNIC

Bath Coordinate



Neve

TECNIC

Bath coordinate

TOWEL · TECNIC

60% COTTON + 40% LYOCELL
800 GSM · BIAS BINDING

30 x 30 cm	341 99 91 ...
30 x 50 cm	342 00 01 ...
46 x 76 cm	342 00 22 ...
50 x 100 cm	342 00 12 ...
70 x 140 cm	342 00 33 ...
95 x 150 cm	342 00 44 ...



WHITE 20003



FOG 23396

Customizable embroidery



Super soft lyocell fibers



Sustainable



Superior brightness



Pre-washed & pre-shrunk

BATH RUG · TECNIC

50% COTTON + 50% LYOCELL

50 x 80 cm	311 99 61 ...
60 x 100 cm	311 99 71 ...
70 x 120 cm	311 99 81 ...



WHITE 10001



FOG 10002



Super soft lyocell fibers



Sustainable



Superior brightness



Rubber backing

Customizable size



VILLARI


Bath coordinate

TOWEL · VILLARI

100% COTTON
730 GSM · BIAS BINDING

30 x 30 cm 341 79 91 ...
30 x 50 cm 341 80 01 ...
46 x 76 cm 341 80 22 ...
50 x 100 cm 341 80 12 ...
70 x 140 cm 341 80 33 ...
95 x 150 cm 341 80 44 ...

Customizable embroidery

 Zero Twist: Super soft touch and extreme absorbency

 3D design effect

 Pre-washed & pre-shrunk



SNOW 23954



SEA MIST 23956



FOG 23996

BATH RUG · VILLARI

100% COTTON

50 x 80 cm 311 86 91 ...
60 x 100 cm 311 87 01 ...
70 x 120 cm 311 87 11 ...

 Silicone backing

 3D design effect

 Pre-washed & pre-shrunk



SNOW 23954



SEA MIST 23956



FOG 23996



COOL

Bath coordinate

TOWEL · COOL

100% EGYPTIAN COTTON GIZA
550 GSM · BIAS BINDING

30 x 30 cm	341 66 91 20003
30 x 50 cm	341 67 01 20003
46 x 76 cm	341 67 22 20003
50 x 100 cm	341 67 12 20003
70 x 140 cm	341 67 33 20003
95 x 150 cm	341 67 44 20003

Customizable embroidery



Finest cotton GIZA



Pre-washed & pre-shrunk



Antibacterial



BATHROBE · COOL

100% EGYPTIAN COTTON GIZA
550 GSM

S	341 67 59 20003
M	341 67 79 20003
L	341 67 69 20003
XL	341 67 89 20003

Customizable embroidery



Finest cotton GIZA



Pre-washed & pre-shrunk



Packed in a luxurious gift box



Antibacterial



New

NECESSAIRE · COOL

100% EGYPTIAN COTTON GIZA

LENGTH X HEIGHT X DEPTH

23 x 13 x 13 cm	392 07 72 20003
25 x 20 x 16 cm	392 07 62 20003



Finest cotton GIZA



Antibacterial





New

PARSON

Bath coordinate

TOWEL · PARSON

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 342 08 01 ...
30 x 50 cm 341 84 11 ...
46 x 76 cm 341 84 32 ...
50 x 100 cm 341 84 22 ...
70 x 140 cm 341 84 43 ...
95 x 150 cm 341 84 54 ...



WHITE/GOLD 15002



WHITE/SILVER 15001

Customizable embroidery



Finest cotton GIZA



Luxurious lurex tape



Pre-washed & pre-shrunk



Antibacterial

BATH RUG · PARSON

80% COTTON + 20% LUREX

50 x 80 cm 312 06 51 ...
60 x 100 cm 312 06 61 ...



Silicone backing



Rug with lurex yarn details



WHITE/GOLD 15002



WHITE/SILVER 15001



HEAVEN




Bath coordinate

TOWEL · HEAVEN

100% COTTON
750 GSM · BIAS BINDING

30 x 30 cm 341 42 61 ...
30 x 50 cm 341 42 71 ...
46 x 76 cm 341 42 92 ...
50 x 100 cm 341 42 82 ...
70 x 140 cm 341 43 03 ...
95 x 150 cm 341 43 14 ...

Customizable embroidery

-  Zero Twist: Super soft touch and extreme absorbency
-  3D design effect
-  Pre-washed & pre-shrunk



WHITE 20003



FOG 23396






SEA MIST 23956

BATH RUG · HEAVEN

100% COTTON

50 x 80 cm 311 47 51 ...
60 x 100 cm 311 47 61 ...
70 x 120 cm 311 47 71 ...

-  Silicone backing
-  Structure richness: both woven and tufting
-  Pre-washed & pre-shrunk



WHITE 20003



FOG 23396



SEA MIST 23956



AURA

Bath coordinate

TOWEL · AURA

100% COTTON
600 GSM

30 x 30 cm 341 37 71 ...
30 x 50 cm 341 37 81 ...
46 x 76 cm 341 38 02 ...
50 x 100 cm 341 37 92 ...
70 x 140 cm 341 38 13 ...
95 x 150 cm 341 38 24 ...

Customizable embroidery



Pre-washed & pre-shrunk

Sizes for these towels can vary up until 10%, due to its fabric unique characteristics.



WHITE 20003



SILVER 22270



FOG 23396



STORM 20766

SLIPPERS · AURA

100% COTTON

36/37 391 65 51 ...
42/43 391 65 31 ...
44/45 391 65 41 ...



Sole with HD memory foam



Packed in a luxurious linen bag



WHITE 20003



SILVER 22270



AURA

Bath coordinate

BATH RUG · AURA

100% COTTON

50 x 80 cm 311 35 21 ...

60 x 100 cm 311 37 61 ...



Silicone backing



Structure richness: both woven and tufting



Pre-washed & pre-shrunk



WHITE 20003



SILVER 22270



FOG 23396



STORM 20766

BATHROBE · AURA

100% COTTON

600 GSM

S 341 38 39 ...

M 341 38 59 ...

L 341 38 49 ...

XL 341 46 09 ...

Customizable embroidery



Packed in a luxurious gift box



Pre-washed & pre-shrunk



WHITE 20003



SILVER 22270



ALENTEJO

Bath coordinate

TOWEL · ALENTEJO

100% COTTON
680 GSM · BIAS BINDING

30 x 30 cm 341 64 11 ...
30 x 50 cm 341 64 21 ...
46 x 76 cm 341 64 42 ...
50 x 100 cm 341 64 32 ...
70 x 140 cm 341 64 53 ...
95 x 150 cm 341 64 64 ...

Customizable embroidery



Zero Twist: Super soft touch and extreme absorbency



3D design effect



Pre-washed & pre-shrunk



WHITE 20003



FOG 23396

BATH RUG · ALENTEJO

100% EGYPTIAN COTTON GIZA

50 x 80 cm 311 63 81 ...
60 x 100 cm 311 63 91 ...
70 x 120 cm 311 64 01 ...



Finest cotton GIZA



3D design effect



Antibacterial



Rubber backing

Customizable size



WHITE 20003



FOG 23396



LINEN SNOW

Bath coordinate

TOWEL · LINEN SNOW

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 341 63 21 23954
30 x 50 cm 341 63 31 23954
46 x 76 cm 341 63 52 23954
50 x 100 cm 341 63 42 23954
70 x 140 cm 341 63 63 23954
95 x 150 cm 341 63 74 23954

Customizable embroidery



Finest cotton GIZA



Antibacterial



Pre-washed & pre-shrunk



BATH RUG · LINEN SNOW

100% SUPERIOR COMBED COTTON

Ø 80 cm 311 62 71 23954
60 x 100 cm 311 62 51 23954
70 x 120 cm 311 62 61 23954



Reversible



Pre-washed & pre-shrunk









LINEN
WAFFLE

Bath Coordinate

LINEN WAFFLE

Bath coordinate

TOWEL · LINEN WAFFLE

90% COTTON + 5% LINEN
+ 5% VISCOSE
550 GSM · BIAS BINDING

30 x 30 cm 340 76 11 20003
30 x 50 cm 340 74 11 20003
46 x 76 cm 340 76 42 20003
50 x 100 cm 340 74 32 20003
70 x 140 cm 340 74 43 20003
90 x 180 cm 340 74 54 20003



Customizable embroidery



Pre-washed & pre-shrunk

BATHROBE · LINEN WAFFLE

90% COTTON + 5% LINEN
+ 5% VISCOSE · 550 GSM

S 340 74 69 20003
M 340 76 59 20003
L 340 74 79 20003



Customizable embroidery



Packed in a
luxurious gift box

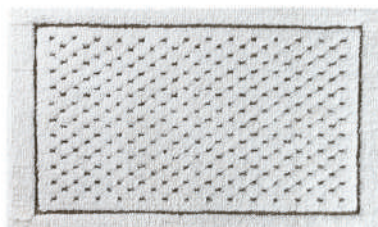


Pre-washed & pre-shrunk

BATH RUG · LINEN WAFFLE

50% COTTON + 50% LINEN

50 x 80 cm 310 82 61 20003
60 x 100 cm 310 82 71 20003



Pre-washed & pre-shrunk



OPERA

Bath coordinate

TOWEL · OPERA

90% COTTON + 5% LINEN
+ 5% VISCOSE
700 GSM · BIAS BINDING

30 x 30 cm 341 30 31 20003
30 x 50 cm 341 30 41 20003
46 x 76 cm 341 30 62 20003
50 x 100 cm 341 30 52 20003
70 x 140 cm 341 30 73 20003
95 x 150 cm 341 30 84 20003



Zero Twist: Super soft touch
and extreme absorbency



3D design effect



Pre-washed & pre-shrunk

BATH RUG · OPERA

50% COTTON + 30% BAMBOO
+ 10% LINEN+ 10% VISCOSE

50 x 80 cm 311 35 71 20003
60 x 100 cm 311 35 81 20003
70 x 120 cm 311 58 01 20003



Silicone backing



Structure richness: both
woven and tufting



Pre-washed & pre-shrunk



PETRA

Bath coordinate

TOWEL · PETRA

90% COTTON + 5% LINEN
+ 5% VISCOSE
680 GSM · BIAS BINDING

30 x 30 cm	341 24 31 20003
30 x 50 cm	341 24 41 20003
46 x 76 cm	341 24 62 20003
50 x 100 cm	341 24 52 20003
70 x 140 cm	341 24 73 20003
95 x 150 cm	341 24 84 20003



Zero Twist: Super soft touch and extreme absorbency



Pre-washed & pre-shrunk

BATH RUG · PETRA

85% COTTON + 10% VISCOSE
+ 5% LINEN

50 x 80 cm	311 26 01 20003
60 x 100 cm	311 26 11 20003



Silicone backing



Structure richness: both woven and tufting



Pre-washed & pre-shrunk



EDEN

Bath coordinate

TOWEL · EDEN

90% COTTON + 5% LINEN
+ 5% VISCOSE

600 GSM · BIAS BINDING

30 x 30 cm 341 10 91 20003
30 x 50 cm 341 11 01 20003
46 x 76 cm 341 11 32 20003
50 x 100 cm 341 11 22 20003
70 x 140 cm 341 11 43 20003
95 x 150 cm 341 11 54 20003



Pre-washed & pre-shrunk



3D design effect

BATH RUG · EDEN

80% COTTON + 20% LINEN

50 x 80 cm 311 02 71 20003
60 x 100 cm 311 02 81 20003



Pre-washed & pre-shrunk



3D design effect





YOGA

Bath Mat

90% ORGANIC COTTON + 10% NETTLE

75 x 185 cm 311 74 21 20002





ECOLOGICAL: made with fibers from the Himalayan regions and with wood from sustainable forests.

SUSTAINABLE: the use of these natural fibers has no impact on the environment as it is a renewable and biodegradable resource.

TRULY ORGANIC: no chemicals are used in the process of transforming these fibers into fabric.



Sustainable



Fresh and comfortable



Pre-washed & pre-shrunk



Silicone backing

ALICE

Bath coordinate

TOWEL · ALICE

100% COTTON
680 GSM · BIAS BINDING

30 x 30 cm 341 23 11 ...
30 x 50 cm 341 23 21 ...
46 x 76 cm 341 23 42 ...
50 x 100 cm 341 23 32 ...
70 x 140 cm 341 23 53 ...
95 x 150 cm 341 23 64 ...



Zero Twist: Super soft touch and extreme absorbency



Pre-washed & pre-shrunk



LINEN 15001



STORM 15002

BATH RUG · ALICE

LINEN

85% COTTON + 10% VISCOSE +
5% LINEN

STORM

100% COTTON

50 x 80 cm 311 26 41 ...
60 x 100 cm 311 26 51 ...
70 x 120 cm 311 59 91 ...



Silicone backing



Structure richness: both woven and tufting



Pre-washed & pre-shrunk



LINEN 15001



STORM 15002



VENICE

Bath coordinate

TOWEL · VENICE

100% COTTON
600 GSM · BIAS BINDING

30 x 30 cm 341 19 01 10002
30 x 50 cm 341 19 11 10002
46 x 76 cm 341 19 32 10002
50 x 100 cm 341 19 22 10002
70 x 140 cm 341 19 43 10002
95 x 150 cm 341 19 54 10002



Pre-washed & pre-shrunk

BATH RUG · VENICE

100% COTTON

50 x 80 cm 311 14 41 10002
60 x 100 cm 311 14 51 10002



Pre-washed & pre-shrunk



LOLLYPOP

Bath coordinate

TOWEL · LOLLYPOP

100% COTTON
600 GSM · BIAS BINDING

30 x 30 cm 341 75 61 10002
30 x 50 cm 341 75 71 10002
46 x 76 cm 341 75 92 10002
50 x 100 cm 341 75 82 10002
70 x 140 cm 341 76 03 10002
95 x 150 cm 341 76 14 10002

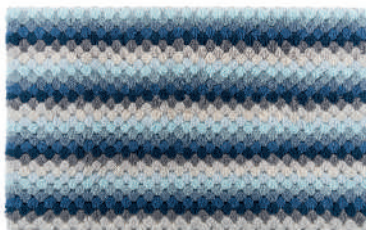


Pre-washed & pre-shrunk

BATH RUG · LOLLYPOP

100% COTTON

50 x 80 cm 311 70 31 10002
60 x 100 cm 311 70 41 10002



Pre-washed & pre-shrunk



BELLA



Bath coordinate

TOWEL · BELLA

100% COTTON
650 GSM · BIAS BINDING

30 x 30 cm 341 27 31 10001
30 x 50 cm 341 27 41 10001
46 x 76 cm 341 28 82 10001
50 x 100 cm 341 27 52 10001
70 x 140 cm 341 27 63 10001
95 x 150 cm 341 27 74 10001





-  Double sided: one side terry, one side fabric
-  Pre-washed & pre-shrunk

BATHROBE · BELLA

100% COTTON · 600 GSM

S 341 48 69 10001
M 341 48 89 10001
L 341 48 79 10001






-  Packed in a luxurious gift box
-  Pre-washed & pre-shrunk

BATH RUG · BELLA

100% EGYPTIAN COTTON GIZA

Ø 80 cm 311 60 21 10001
60 x 100 cm 311 60 01 10001
70 x 120 cm 311 60 11 10001



-  Super high definition of the design
-  Antibacterial
-  Rubber backing

Customizable size







MABEL

Bath Coordinate

MABEL

Bath coordinate

TOWEL · MABEL

100% COTTON
650 GSM · BIAS BINDING

30 x 30 cm 341 26 81 10001
30 x 50 cm 341 26 91 10001
46 x 76 cm 341 28 92 10001
50 x 100 cm 341 27 02 10001
70 x 140 cm 341 27 13 10001
95 x 150 cm 341 27 24 10001



Double sided: one side terry, one side fabric



Pre-washed & pre-shrunk

BATHROBE · MABEL

100% COTTON · 600 GSM

S 341 48 3B 10001
M 341 48 5B 10001
L 341 48 4B 10001



Packed in a luxurious gift box



Pre-washed & pre-shrunk

BATH RUG · MABEL

100% COMBED COTTON

50 x 80 cm 311 25 11 20003
60 x 100 cm 311 25 21 20003



Silicone backing



Pre-washed & pre-shrunk



New

MALONE

Towel

TOWEL · MALONE

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 341 95 91 15019
30 x 50 cm 341 96 01 15019
46 x 76 cm 341 96 22 15019
50 x 100 cm 341 96 12 15019
70 x 140 cm 341 96 33 15019
95 x 150 cm 341 96 44 15019

Customizable embroidery



Finest cotton GIZA



Antibacterial



Pre-washed & pre-shrunk



COORDINATE WITH
OUR EGOIST RUGS:



WHITE



FRENCH BLUE



New

ANGELE

Towel

TOWEL · ANGELE

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 341 92 51 ...
30 x 50 cm 341 92 61 ...
46 x 76 cm 341 92 82 ...
50 x 100 cm 341 92 72 ...
70 x 140 cm 341 92 93 ...
95 x 150 cm 341 93 04 ...

Customizable embroidery



Finest cotton GIZA



Antibacterial



Pre-washed & pre-shrunk



WHITE/WHITE 15001



WHITE/CLOUD 15006

COORDINATE WITH
OUR EGOIST RUGS:



WHITE

COORDINATE WITH
OUR EGOIST RUGS:



WHITE



CLOUD



APIARY

Bath coordinate

TOWEL · APIARY

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm	341 83 21 23954
30 x 50 cm	341 83 31 23954
46 x 76 cm	341 83 52 23954
50 x 100 cm	341 83 42 23954
70 x 140 cm	341 83 63 23954
95 x 150 cm	341 83 74 23954

Customizable embroidery



Finest cotton GIZA



Antibacterial



Pre-washed & pre-shrunk



SNOW/WHITE

BATH RUG · APIARY

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 88 51 10001



Finest cotton GIZA



3D design effect



Antibacterial



Rubber backing



SNOW/WHITE

Customizable size





BEATLE

Bath coordinate




TOWEL · BEATLE

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm	341 74 31 15001
30 x 50 cm	341 74 41 15001
46 x 76 cm	341 74 62 15001
50 x 100 cm	341 74 52 15001
70 x 140 cm	341 74 73 15001
95 x 150 cm	341 74 84 15001



Customizable embroidery

-  Finest cotton GIZA
-  Antibacterial
-  Pre-washed & pre-shrunk

BATH RUG · BEATLE

100% EGYPTIAN COTTON GIZA

50 x 80 cm	311 75 21 10001
60 x 100 cm	311 75 31 10001
70 x 120 cm	311 76 31 10001



-  Finest cotton GIZA
-  3D design effect
-  Antibacterial
-  Rubber backing

Customizable size





MILANO

Bath coordinate

TOWEL · MILANO

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 341 36 41 20003
30 x 50 cm 341 36 51 20003
46 x 76 cm 341 36 72 20003
50 x 100 cm 341 36 62 20003
70 x 140 cm 341 36 83 20003
95 x 150 cm 341 36 94 20003

Customizable embroidery



Finest cotton GIZA



Antibacterial



Pre-washed & pre-shrunk



BATH RUG · MILANO

100% SUPERIOR COMBED COTTON

50 x 80 cm 311 36 21 20003
60 x 100 cm 311 36 31 20003



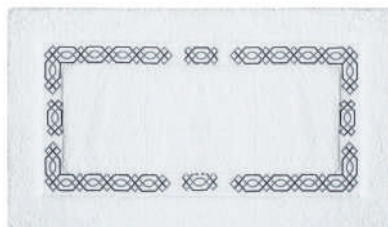
Silicone backing



Structure richness: both
woven and tufting



Pre-washed & pre-shrunk





ALHAMBRA

Bath coordinate

TOWEL · ALHAMBRA

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

30 x 30 cm 341 49 91 ...
30 x 50 cm 341 50 01 ...
46 x 76 cm 341 50 22 ...
50 x 100 cm 341 50 12 ...
70 x 140 cm 341 50 33 ...
95 x 150 cm 341 50 44 ...

Customizable embroidery



Finest cotton GIZA



Antibacterial



Pre-washed & pre-shrunk



SILVER 15002



GOLD 20003

BATH RUG · ALHAMBRA

100% SUPERIOR COMBED COTTON

50 x 80 cm 311 49 71 ...
60 x 100 cm 311 49 81 ...



Silicone backing



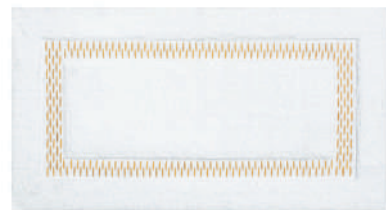
Structure richness: both
woven and tufting



Pre-washed & pre-shrunk



SILVER 15002



GOLD 20003



BATH RUGS COLLECTION

*Luxury rugs,
designed to match*

ABOUT

Graccioza's Bath Rugs Collection combines superior craftsmanship with contemporary design. Each rug is exquisitely crafted to offer unparalleled comfort with unique designs that showcase exceptional definition.

Available in a variety of styles these rugs can be mixed and matched with our Solid Colours items, thanks to a harmonized color palette.

Most of our rugs are customizable in size. When you see the label Customizable size it means you can personalize the dimensions of the rug within the size limits below:

Max. Width	400 cm
Max. Length	600 cm

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New

HIBISCUS

100% EGYPTIAN COTTON GIZA





Ø 100 cm 311 94 91 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:

-  CAMEL
-  LAVANDER
-  TERRACOTA
-  CHERRY

LINEA

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 80 51 20003

70 x 120 cm 311 80 61 20003

Customizable size

-  Finest cotton GIZA
-  3D design effect
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE



New

SUAVE

55% LYOCELL
45% EGYPTIAN COTTON GIZA

60 x 100 cm 311 99 31 10001


70 x 120 cm 311 99 41 10001

Customizable size

-  Finest cotton GIZA
-  Super soft and bright lyocell fibers
-  Antibacterial
-  Rubber backing
-  Super high definition of the design



COORDINATE WITH
OUR EGOIST TOWELS:

-  SNOW
-  LINEN
-  STONE
-  SEA MIST
-  PEACOCK

PAVONE

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 71 71 10001

70 x 120 cm 311 71 81 10001







80 x 160 cm 311 71 91 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE
-  FOG
-  LINEN
-  JADE
-  PEACOCK
-  OXFORD



New

MOSS

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 96 91 10001

70 x 120 cm 311 97 01 10001

Customizable size

-  Finest cotton GIZA
-  3D design effect
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:



AGATE

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 73 61 10001

70 x 120 cm 311 73 71 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition
of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:



ISLAND

100% EGYPTIAN COTTON GIZA

70 x 120 cm 311 81 61 10001

Customizable size

-  Finest cotton GIZA
-  3D design effect
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:





New

BARI

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 93 21 10001

70 x 120 cm 311 93 31 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH OUR EGOIST TOWELS:

-  WHITE
-  CLOUD
-  SILVER
-  FOG
-  LINEN
-  CAMEL
-  STONE

STONE

80% COTTON + 20% POLYESTER

70 x 120 cm 310 89 41 10001

-  Pre-washed & pre-shrunk



COORDINATE WITH OUR EGOIST TOWELS:

-  WHITE
-  SILVER



New

SUNRISE

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 81 31 10003

70 x 120 cm 311 81 41 10003



Ø 80 cm 311 99 51 10003

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:

-  CLOUD
-  SILVER
-  FOG
-  LINEN
-  STONE

HORIZON

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 84 81 10001






70 x 120 cm 311 60 61 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE
-  SEA MIST
-  BALTIC
-  PEACOCK
-  OXFORD



New

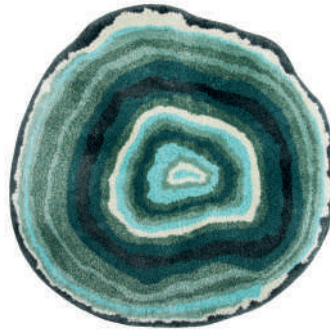
GREEN AGATE

70% LYOCELL
30% EGYPTIAN COTTON GIZA

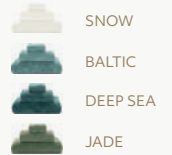
Ø 80 cm 311 94 61 10001

Customizable size

-  Finest cotton GIZA
-  Super soft and bright lyocell fibers
-  Antibacterial
-  Rubber backing
-  Super high definition of the design



COORDINATE WITH
OUR EGOIST TOWELS:




GOLD AGATE

100% EGYPTIAN COTTON GIZA

Ø 80 cm 311 87 91 10001
Ø 100 cm 311 88 01 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:





New

ONDA

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 97 31 10001

70 x 120 cm 311 97 41 10001

Customizable size



Finest cotton GIZA



Super high definition
of the design



Antibacterial



Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:



WHITE



FOG



CAMEL



BALTIC



DEEP SEA

PURITY

50% COTTON + 40% BAMBOO
+ 10% CASHMERE

60 x 100 cm 310 15 71 20003

70 x 120 cm 310 15 81 20003



Pre-washed & pre-shrunk



COORDINATE WITH
OUR EGOIST TOWELS:



WHITE



AMBER

100% EGYPTIAN COTTON GIZA

50 x 80 cm 311 87 51 10001

60 x 100 cm 311 59 91 10001

70 x 120 cm 311 76 41 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:



MYSTERY

100% EGYPTIAN COTTON GIZA

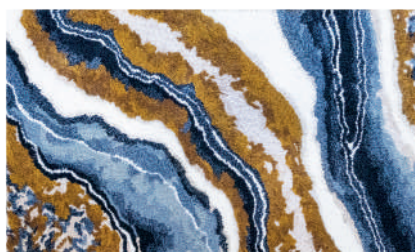
50 x 80 cm 311 87 21 10001

60 x 100 cm 311 59 41 10001

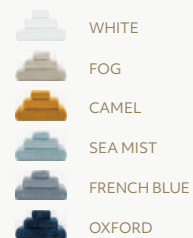
70 x 120 cm 311 76 51 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:





New

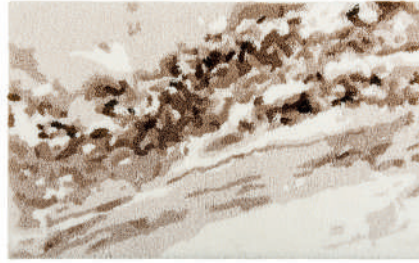
NEVADA

90% EGYPTIAN COTTON GIZA
10% LYOCELL

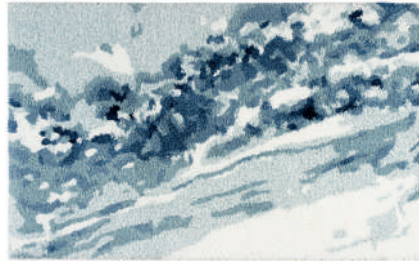
60 x 100 cm 311 97 11 ...
70 x 120 cm 311 97 21...

Customizable size

-  Finest cotton GIZA
-  Super soft and bright lyocell fibers
-  Antibacterial
-  Rubber backing
-  Super high definition of the design



FOG 10001



BLUE 10002

COORDINATE WITH
OUR EGOIST TOWELS:

-  SNOW
-  FOG
-  STONE

COORDINATE WITH
OUR EGOIST TOWELS:




-  SNOW
-  SEA MIST
-  FRENCH BLUE
-  COBALT
-  OXFORD

MAIKO

100% EGYPTIAN COTTON GIZA

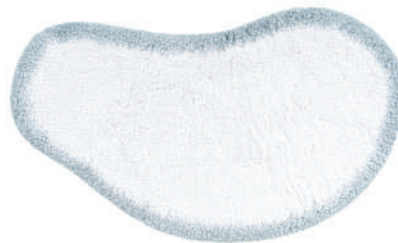
60 x 100 cm 311 73 31 ...
70 x 120 cm 311 73 41 ...

Customizable size

-  Finest cotton GIZA
-  Antibacterial
-  Rubber backing



FOG/ WHITE 10001



SEA MIST/ WHITE 10002

COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE
-  FOG

COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE
-  SEA MIST



AMALIA

95% COTTON + 5% POLYESTER

50 x 80 cm 311 45 01 ...
60 x 100 cm 311 45 11 ...
70 x 120 cm 311 45 21 ...
80 x 160 cm 311 57 91 ...



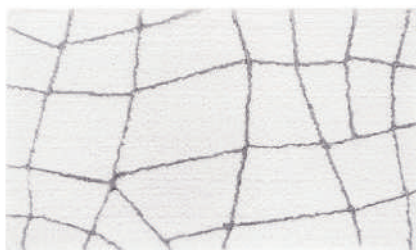
Pre-washed & pre-shrunk



Silicone backing



WHITE/GOLD 15001



WHITE/SILVER 15002

COORDINATE WITH
OUR EGOIST TOWELS:



WHITE



CAMEL

COORDINATE WITH
OUR EGOIST TOWELS:



WHITE



SILVER

SOPHIA

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 81 81 ...
70 x 120 cm 311 81 91 ...

Customizable size



Finest cotton GIZA



Super high definition
of the design



Antibacterial



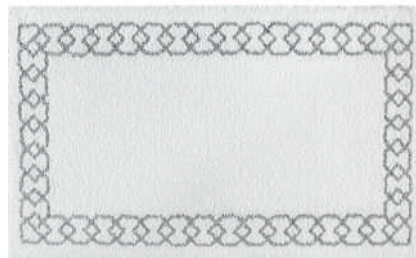
Rubber backing



With lurex



GOLD 10002



SILVER 10001

COORDINATE WITH
OUR EGOIST TOWELS:



WHITE



CAMEL

COORDINATE WITH
OUR EGOIST TOWELS:



WHITE



SILVER



New

SHELL

100% EGYPTIAN COTTON GIZA

90 x 100 cm 312 07 81 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



COORDINATE WITH OUR EGOIST TOWELS:

-  NATURAL
-  FOG
-  STONE

MOUNTAIN ZEBRA

WHITE/GREY
60% COTTON + 40% POLYESTER

WHITE/NATURAL
100% COTTON



90 x 150 cm 310 78 81 ...

-  Pre-washed & pre-shrunk



WHITE/GREY 20003

COORDINATE WITH OUR EGOIST TOWELS:

-  WHITE
-  BLACK



WHITE/NATURAL 10002

COORDINATE WITH OUR EGOIST TOWELS:

-  WHITE
-  NATURAL



New

LAYLA

65% EGYPTIAN COTTON GIZA
35% LYOCELL





60 x 100 cm 311 95 11 10001
70 x 120 cm 311 95 21 10001

Customizable size

-  Finest cotton GIZA
-  Super soft and bright lyocell fibers
-  Antibacterial
-  Rubber backing
-  Super high definition of the design



COORDINATE WITH
OUR EGOIST TOWELS:

-  SNOW
-  SEA MIST
-  FRENCH BLUE
-  CAMEL

CALACATTA

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 59 21 10001
70 x 120 cm 311 59 31 10001

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing






COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE
-  SILVER

GRACE

85% COTTON + 10% VISCOSE
+ 5% LINEN

50 x 80 cm 311 26 21 20003
60 x 100 cm 311 26 31 20003

-  Structure richness: both woven and tufting
-  Pre-washed & pre-shrunk
-  Silicone backing



COORDINATE WITH
OUR EGOIST TOWELS:

-  WHITE
-  LINEN



SAND

100% EGYPTIAN COTTON GIZA

60 x 100 cm 311 61 61 ...

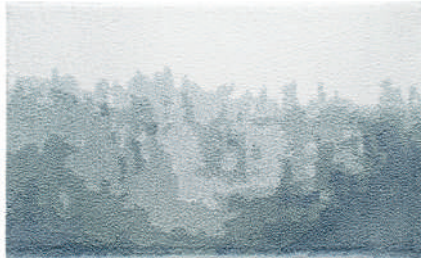
70 x 120 cm 311 62 31 ...

Customizable size

-  Finest cotton GIZA
-  Super high definition of the design
-  Antibacterial
-  Rubber backing



NATURAL 10001



BLUE 10002



GREY 10003

COORDINATE WITH
OUR EGOIST TOWELS:



COORDINATE WITH
OUR EGOIST TOWELS:



COORDINATE WITH
OUR EGOIST TOWELS:



SEASHELL

100% EGYPTIAN COTTON GIZA

Ø 80 cm 311 61 71 10001

Ø 100 cm 311 61 81 10001

Customizable size

-  Finest cotton GIZA
-  3D design effect
-  Antibacterial
-  Rubber backing



COORDINATE WITH
OUR EGOIST TOWELS:





IVY

100% EGYPTIAN COTTON GIZA

Ø 80 cm 311 81 71 ...

Customizable size

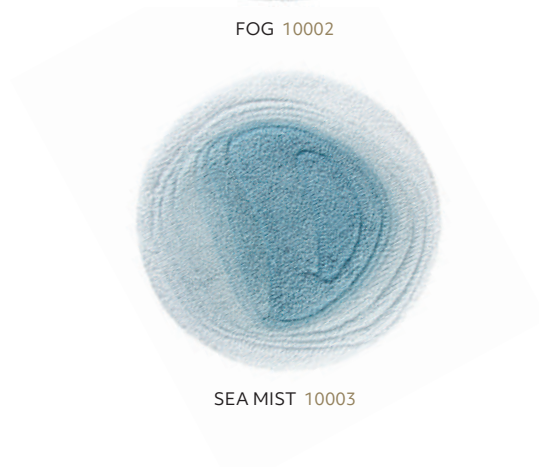
-  Finest cotton GIZA
-  3D design effect
-  Antibacterial
-  Rubber backing



SILVER 10001



FOG 10002



SEA MIST 10003

COORDINATE WITH
OUR EGOIST TOWELS:



COORDINATE WITH
OUR EGOIST TOWELS:



COORDINATE WITH
OUR EGOIST TOWELS:



New



CLIFTON

50% EGYPTIAN COTTON GIZA
50% LYOCELL

60 x 100 cm 311 93 51 10001

70 x 120 cm 311 93 61 10001

Customizable size

-  Finest cotton GIZA
-  Super soft and bright lyocell fibers
-  Antibacterial
-  Rubber backing
-  3D design effect



COORDINATE WITH
OUR EGOIST TOWELS:





06

BEACH & YACHT COLLECTION

Into the sea with flair

ABOUT

Graccioza offers luxurious towels crafted with the latest fade-resistant techniques, ensuring vibrant, long-lasting colors for your boat, beach, or pool.

These outdoor essentials are designed to stay plush, absorbent, and luxurious even with prolonged use, adding the perfect touch of elegance to any setting.

CONTENTS

202

DECK TOWELS

212

PRINTED BEACH TOWELS



New

SINTRA

Deck towel

The Sintra Yacht Towel is available in two elegant colors, featuring a minimal geometric tile pattern inspired by contemporary design.

100% COTTON
480 GSM · BIAS BINDING

95 x 200 cm 341 99 08 ...

Customizable embroidery



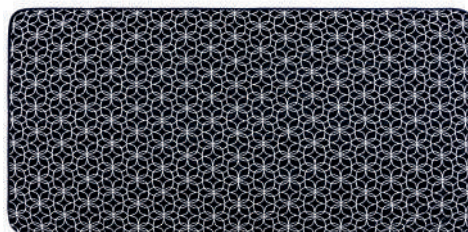
Sun & Chlorine resistant
Color doesn't fade



Pre-washed & pre-shrunk



Velour finish



OXFORD 10001



FOG 10002



LUX

Deck towel

An elegant towel featuring a soft snow pile and a vibrant colored border. Plush and dense, it's perfect for those who appreciate luxurious, heavyweight comfort.

100% EGYPTIAN COTTON GIZA
700 GSM · BIAS BINDING

95 x 200 cm 341 51 58...

Customizable embroidery



Sun & Chlorine resistant
Color doesn't fade



Pre-washed & pre-shrunk



Egyptian long staple cotton GIZA



SILVER 10006



New FOG 10011



SEA MIST 10009



OXFORD 10007





EGOIST

Deck towel

Customizable embroidery

100% EGYPTIAN COTTON GIZA
800 GSM · BIAS BINDING

95 x 200 cm 341 22 44 ...



Sun & Chlorine resistant
Color doesn't fade



Pre-washed & pre-shrunk



Egyptian long staple cotton GIZA



OXFORD 23333



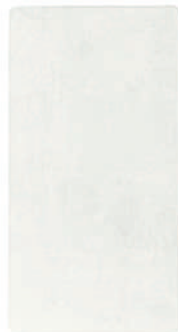
SEA MIST 23956



FOG 23396



SILVER 22270



SNOW 23954

AVEIRO

Deck towel

Cabana-styled towel with stripes offered in four colors. Absorbent and sun-fade protection.

100% EGYPTIAN COTTON GIZA
520 GSM · BIAS BINDING

95 x 200 cm 341 69 18...

Customizable embroidery



Sun & Chlorine resistant
Color doesn't fade



Pre-washed & pre-shrunk



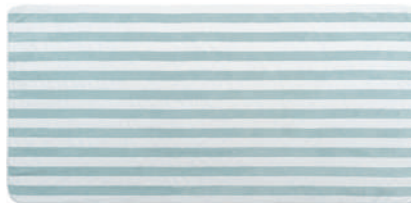
Egyptian long staple cotton GIZA



FOG 10003



GOLD 10004



SEA MIST 10002



OXFORD 10001





COOL

Deck towel

Customizable embroidery

100% EGYPTIAN COTTON GIZA
550 GSM · BIAS BINDING

95 x 200 cm 341 75 0A ...



Sun & Chlorine resistant
Color doesn't fade



Pre-washed & pre-shrunk



Egyptian long staple cotton GIZA



SNOW 23954



SILVER 22270



SNOW 23954



SILVER 22270



FOG 23396



OXFORD 23333

100% COTTON
550 GSM · BIAS BINDING

95 x 200 cm 341 26 7A...



Sun & Chlorine resistant
Color doesn't fade



Pre-washed & pre-shrunk

BEE WAFFLE

Deck towel

Customizable embroidery

New

LIONFISH

Beach towel

100% COTTON
650 GSM · BIAS BINDING

100 x 180 cm 341 95 48 10001



Pre-washed & pre-shrunk



New

MANDARINFISH

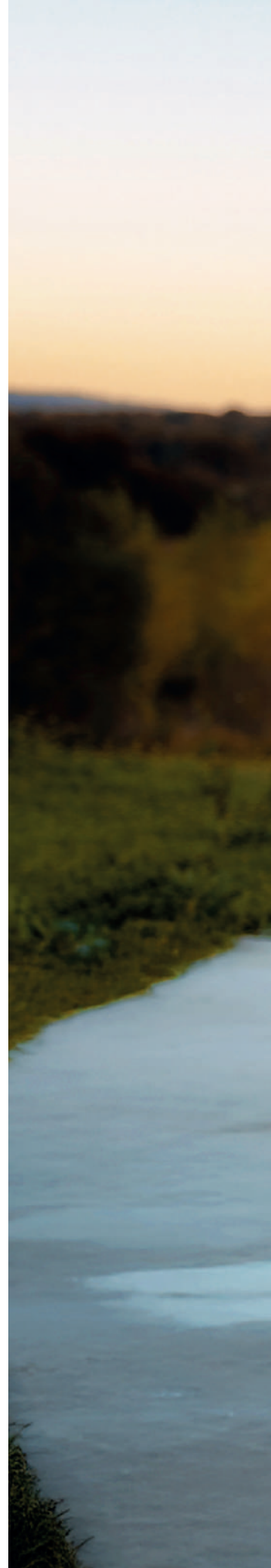
Beach towel

100% COTTON
650 GSM · BIAS BINDING

100 x 180 cm 342 07 98 10001



Pre-washed & pre-shrunk







CRAB

Beach towel

100% COTTON
650 GSM · BIAS BINDING

100 x 180 cm 341 88 68 10001



Pre-washed & pre-shrunk





100% COTTON
650 GSM · BIAS BINDING

100 x 180 cm 341 88 88 10001



Pre-washed & pre-shrunk

TURTLE

Beach towel

CUSTOMIZATION GUIDE

Personalize your bath linens with Graccioza



Embroider a monogram on your towels, robes, and mats. Graccioza offers a large variety of styles and fonts, along with a selection of 30 different colors.




























Additionally, through our custom color program, you can personalize your deck towel or bathrobe by choosing a model available in the program and customizing it with your preferred color from our 30 available options.

Details & Possibilities

MONOGRAM STYLE

Personalize your products by choosing one of the following monogram options and the letter combination of your choice.

MEDALLION/ SHAPE

ONE LETTER	TWO LETTERS	THREE LETTERS
 M001	 M002	 M003
 M004	 M005	 M006
 M007	 M008	 M009
 M010	 M011	 M012
 M013	 M014	 M015
 M016	 M017	 M018
 M019	 M020	 M021
 M022	 M023	 M024
 M025	 M026	 M027

TYPOGRAPHY

ONE LETTER	TWO LETTERS	THREE LETTERS	ONLY THREE LETTERS	
 T001	 T002	 T003	 T004	 T005
 T006	 T007	 T008	 T009	 T010
 T011	 T012	 T013	 T014	 T015
 T016	 T017	 T018	 T019	

FULL NAME

 FN001	 FN002	 FN003
 FN004	 FN005	 FN006

SPORTS EDITION

 YOUR NAME SE001	 SE002	 YOUR NAME SE003	 YOUR NAME SE004
---	--	---	---

Details & Possibilities

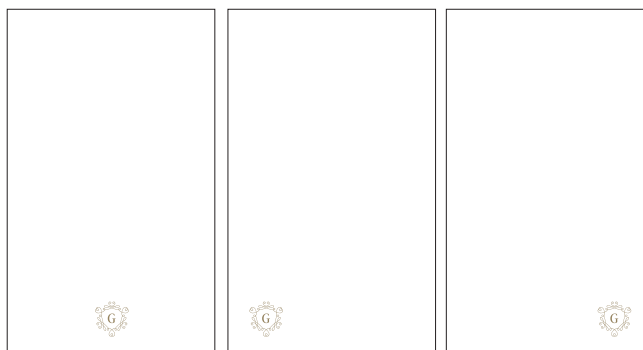
MONOGRAM SIZE & PLACEMENT

Choose the placement of your monogram according to the options on the right.

Check our suggested sizes for each monogram.

MONOGRAM SIZE & PLACEMENT

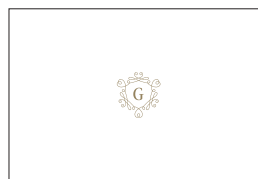
TOWELS



BATHROBE



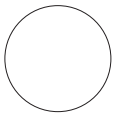
BATH MAT & RUG



Product Type	Product Size (cm)	Monogram Size (cm)	Placement Size (cm)
Washcloth	30x30	6.5	5cm from the bottom edge *
Guest Towel	30x50	6.5	5cm from the bottom edge *
Hand Towel	46x76	7.5	7.5cm from the bottom edge *
XL Hand Towel	50x100	7.5	7.5cm from the bottom edge *
Bath Towel	70x140	13	10cm from the bottom edge *
Bath Sheet	95x150	15	13cm from the bottom edge *
XL Bath Sheet	105x180	15	13cm from the bottom edge *
Deck Towel	95x200	15	13cm from the bottom edge *
Beach Towel	90x180	15	13cm from the bottom edge *
Bath Mat	50x80	13	Middle centered
Bathrobe	S, M, L, XL	7.5	Placed in left chest

* Left, centered or right corner as per your choice.

THREAD COLOR



WHITE 20003



SNOW 23954



PEARL 22268



ICE 25108



DOVE 25109



CLOUD 24418



NATURAL 20002



BLUSH 22272



SEA MIST 23956



SAGE 25110



SILVER 22270



FOG 23396



LAVANDER 21484



PEACOCK 23957



BALTIC 23049



STEEL 23418



LINEN 22271



TOAST 25111



FRENCH BLUE 23955



DEEP SEA 23334



STORM 20766



STONE 20565



TERRACOTA 24420



COBALT 23308



JADE 23959



BLACK 20021



CAMEL 23935



CHERRY 24422



OXFORD 23333



MOSS 23958

THREAD COLOR

30 color palette available

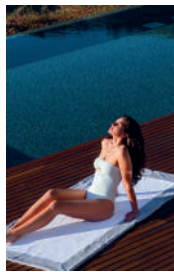
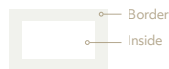
DECK TOWELS

Customize the color of your deck towel. Choose a model available on this program and customize it by selecting a color of your choice.

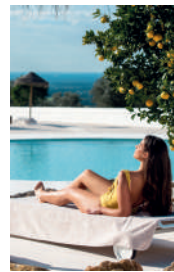
Page	Deck Towel	Egoist Color Palette*	Min. order quantity
204	Lux	29 colors for the border 29 colors for the inside	30
		29 colors for the border Inside in snow	10
206	Egoist	29 colors	10
210	Cool	29 colors	15
211	Bee Waffle	29 colors	15

*See color palette [page 221]

The color white is not eligible for this customization program.



LUX



EGOIST



COOL



BEE WAFFLE

BATHROBES

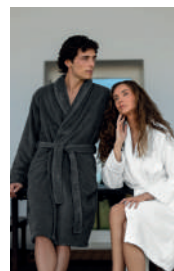
Customize the color of your bathrobe. Choose a model available on this program and customize it by selecting a color of your choice.

Page	Bathrobe	Egoist Color Palette*	Min. order quantity
22	Grand Egoist	30 colors	10
52	Egoist	30 colors	10
84	Long Double Loop	30 colors	10
64-66	Bee Waffle	30 colors	15

*See color palette [page 221]



GRAND EGOIST



EGOIST



LONG DOUBLE LOOP



BEE WAFFLE

THE NEXT STEP

We hope you've enjoyed the new GRACCIOZA® catalogue.

One thing our catalogue can never do is let you feel and experience the quality of our products for yourself. So, to order samples, discuss your requirements or arrange a visit please get in touch: info@graccioza.com

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 b2b.sorema.pt

